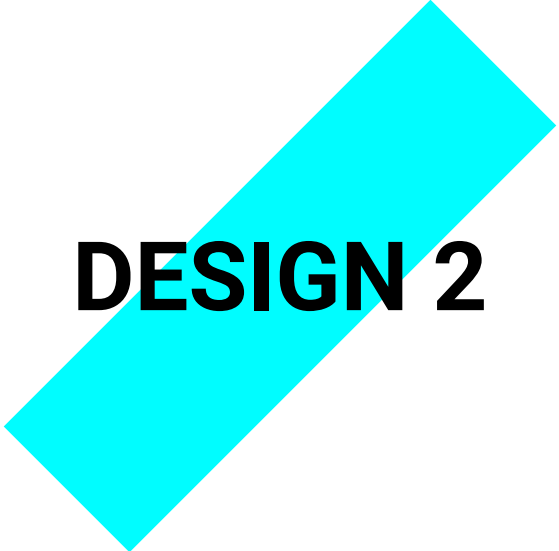
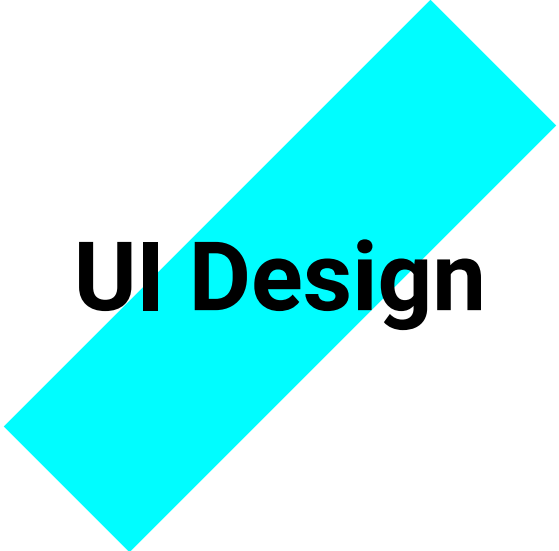




DESIGN 2



UI Design

UX Design

- Logische opbouw van je applicatie
- Vlotte interactie tussen gebruiker en de UI elementen
 - user centered
 - goede content
 - logische flow
 - duidelijke structuur + nav
 - ...



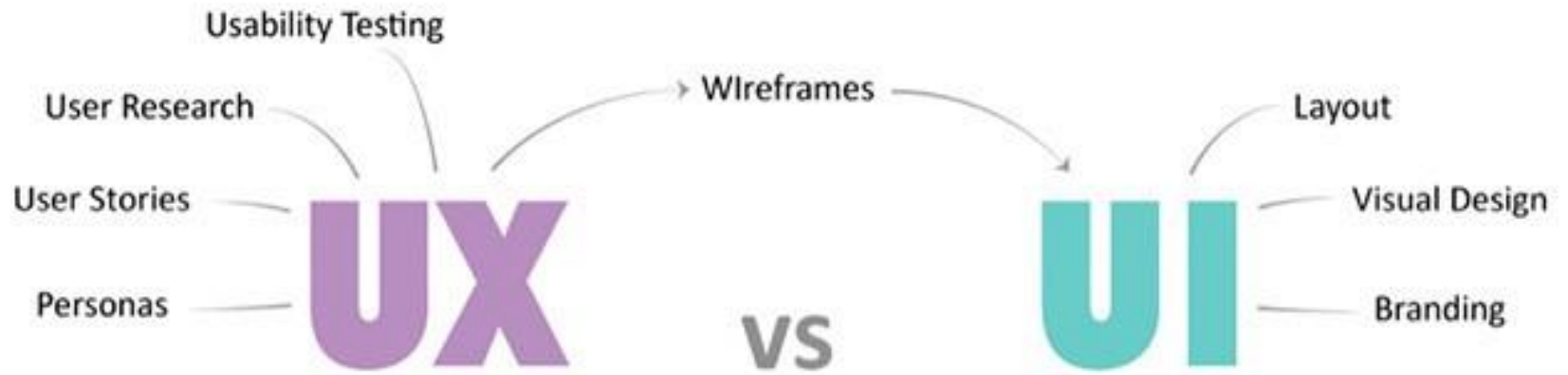
Photo by [CareerFoundry](#)

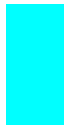
UI Design

- Visual styling van alle user interface elementen:
 - teksten
 - buttons
 - beelden
 - icons
 - nav items
 - animaties
 - ...
- Sfeerzetting, branding, doelgroep, usability, ...



UI design process by [Ramotion](#)





UI Design

1. What is this? (Usefulness)
2. How do I use it? (Usability)
3. Why should I care? (Desirability)



[HAPPY EGGS →](#)

[HAPPY BIRDS](#)

[ABOUT HAPPY EGG →](#)

[RECIPES](#)



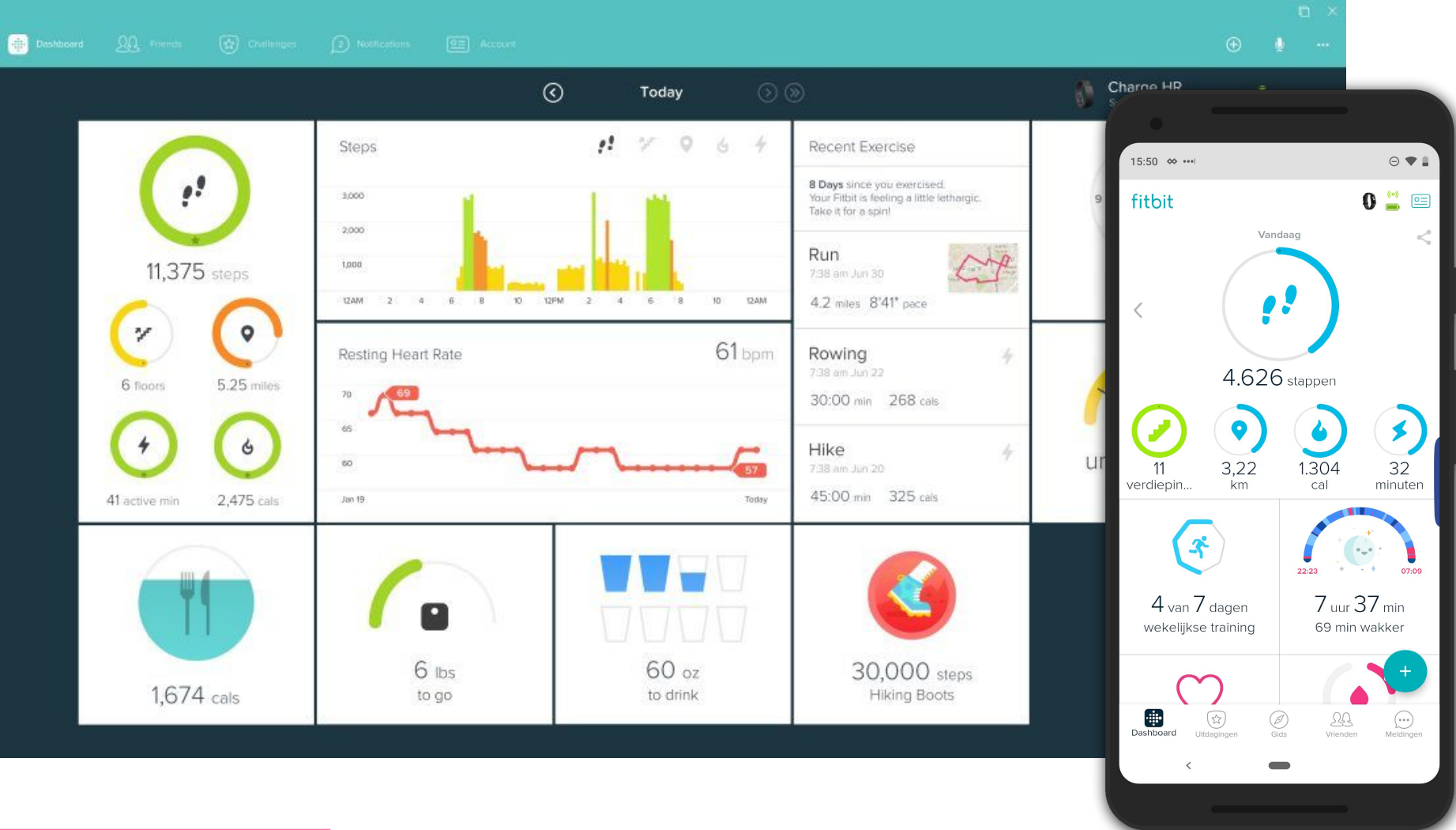
[STORE LOCATOR](#)

ALWAYS CHOOSE HAPPY



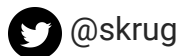
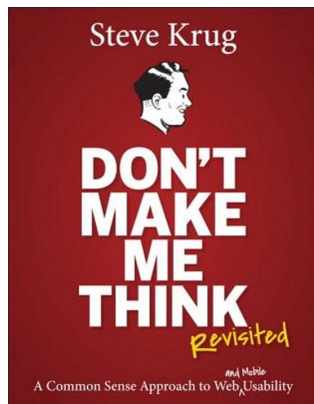
Taste the joy of healthy,
Happy Eggs



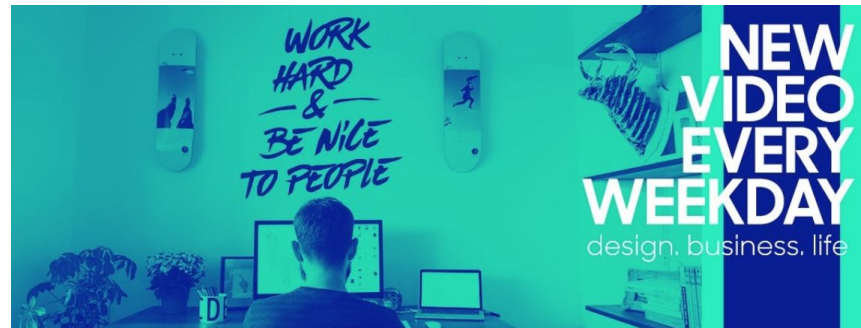
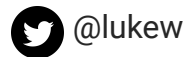
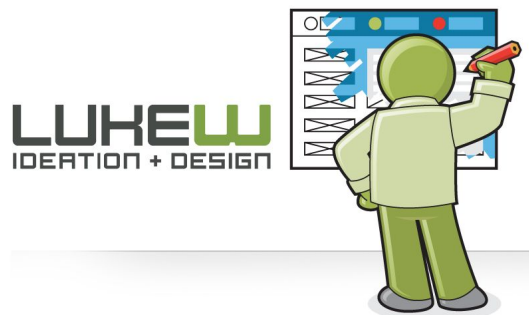


N N/g Nielsen Norman Group

World Leaders in Research-Based User Experience



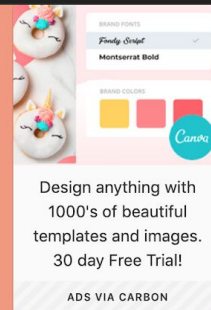
@DannPetty



Design Standards

- Baseer je op reeds bestaande design standaarden
- Je hoeft niet alles opnieuw uit te vinden
- Beeldtaal is wel toegevoegde waarde

Design patterns



User Interface Design patterns are recurring solutions that solve common design problems. Design patterns are standard reference points for the experienced user interface designer.

Dwell into the patterns below to learn a common language of web design.

Design patterns provide a common language between designers. They allow for debate over alternatives, where merely mentioning the name of a design pattern implicitly carries much more meaning than merely the name.

User Interface Design Patterns

Getting input

Forms

WYSIWYG
Password Strength Meter
Input Feedback
Calendar Picker
Settings
Input Prompt
Drag and drop
Structured Format

Navigation

Tabs

Module Tabs
Navigation Tabs

Jumping in hierarchy

Notifications
Breadcrumbs
Shortcut Dropdown
Modal

Dealing with data

Tables

Table Filter
Alternating Row Colors
Sort By Column

Formatting data

Dashboard
Copy Box
Frequently Asked Questions

Social

Reputation

Collectible Achievements
Leaderboard
Testimonials

Social interactions

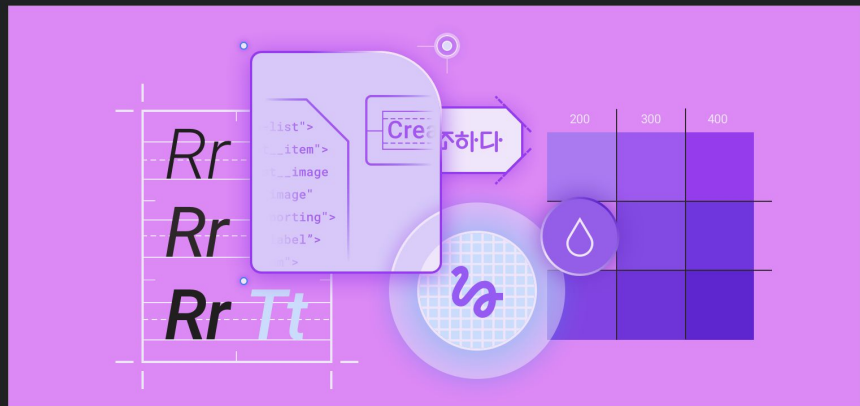
Friend list Mini
Activity Stream
Chat



MATERIAL DESIGN

Design

Create intuitive and beautiful products with Material Design.



GUIDELINES

Material Theming

Learn how to customize Material Design to change the look and feel of your UI, expressing brand and style through elements like color, shape, typography, and iconography.

Polaris

Our design system helps us work together to build a great experience for all of Shopify's merchants.

Guides

Check out these practical guides to help you understand how to design for the Shopify platform using Polaris.

[Shopify experience values](#)

[Crafting the Shopify admin](#)





VISUELE HIËRARCHIE

Visuele hiërarchie

De volgorde waarin de gebruiker de verschillende UI elementen zal scannen.

Goede hiërarchie = de gebruiker wordt goed begeleid doorheen je website/app/...

=> versterkt de gebruikservaring!

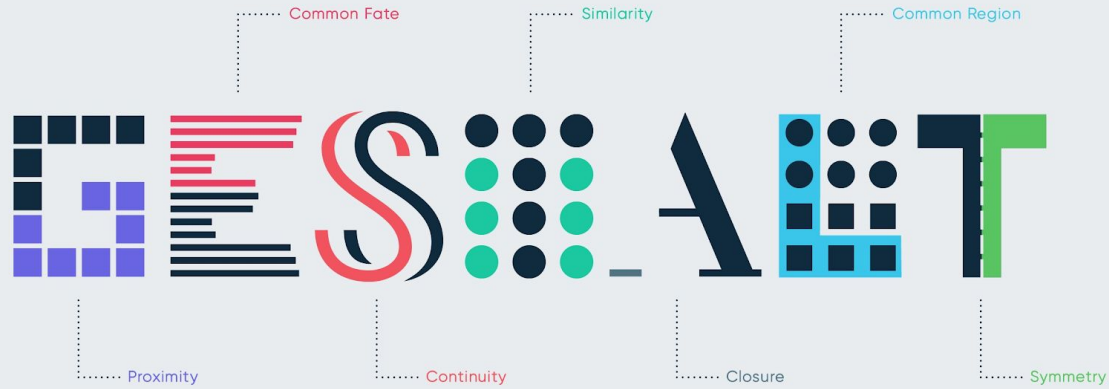


Visuele hiërarchie

What is visual hierarchy?

Visual hierarchy is the arrangement of elements in a design by the order of importance in each element. The visual weight, or the visual contrast, that each element carries is what defines its importance in relation to other elements in the design.

Visuele hiërarchie



Visuele hiërarchie

1. Leespatronen
2. Kleur
3. Grootte
4. Witruimte
5. Herhaling

Test je hiërarchie



1. Bepaal hiërarchie



1. Bepaal hiërarchie

- Wees zuinig!
Onnodige informatie maakt je digitaal product rommelig en onbruikbaar
- Bepaal hiërarchie binnen je content:
 - logo
 - nav
 - header
 - hero-image
 - CTA
 - ...



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Any Cruise Ship

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☐ ALL

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By Brian, Swinton on 4th Sep 2013

1 Answer, 34 Views

[Ask a Cruise Question](#)

Q: Hi we have just booked a get away price cruise on Oceana in Nov on a guaranteed balcony cabin, when...

By greenhall, guilford on 4th Sep 2013

1 Answer, 82 Views

Q: We are sailing on Celebrity in October up America's east coast and Canada. Has anyone...

By Ashworth, Halifax on 4th Sep 2013

2 Answers, 33 Views

Q: Has anyone docked in Shanghai and if so do the

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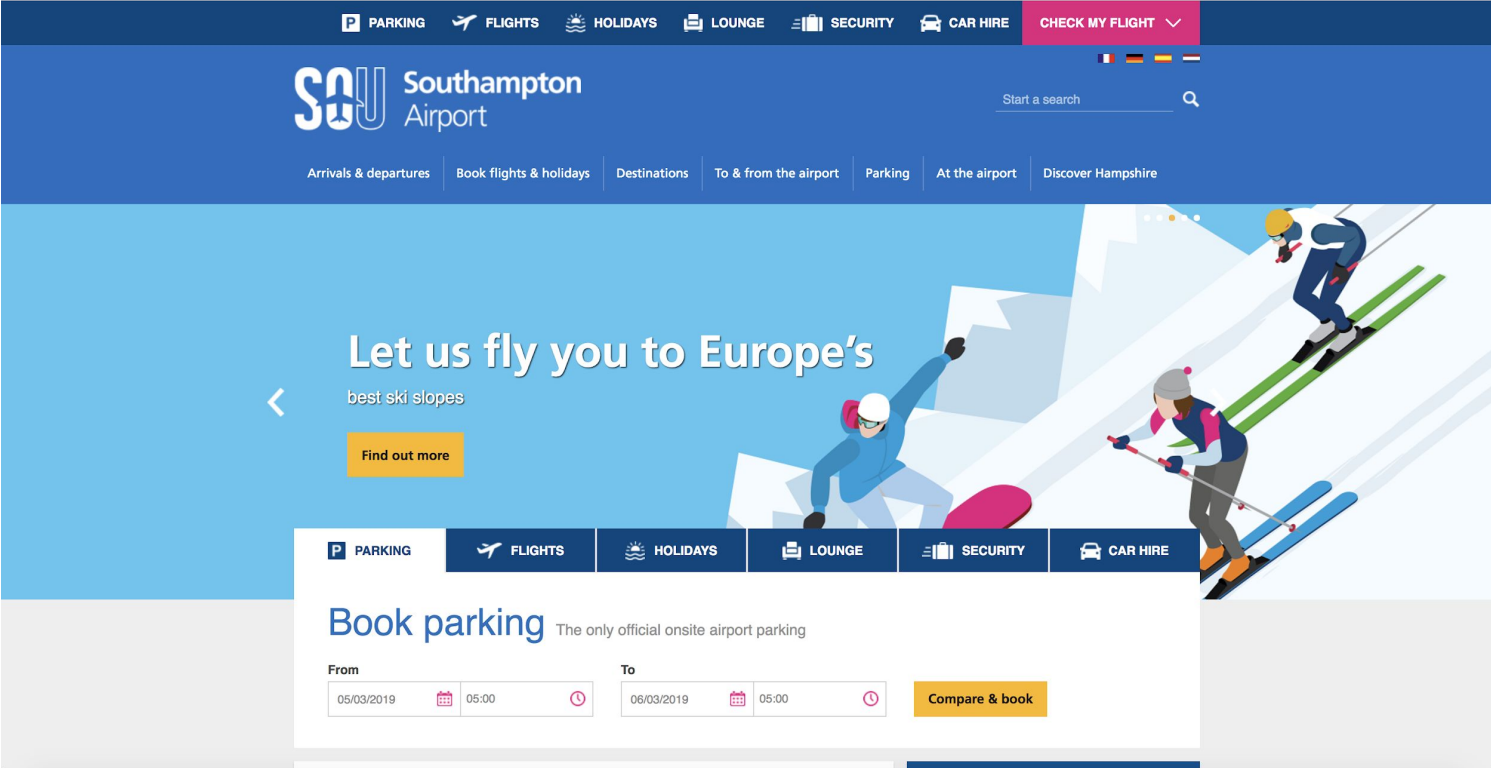
A Taste of Venice & the Canaries

MSC Cruises **30 Oct '13**
MSC Armonia **14 nights**

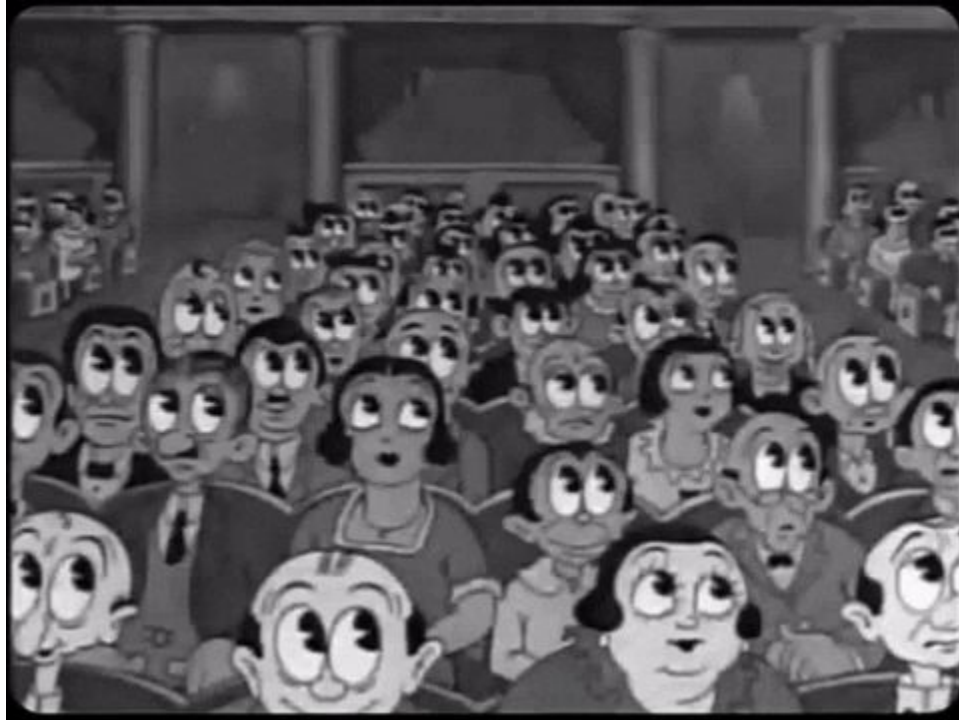
from ONLY £699pp

★ **INCLUDES** ★

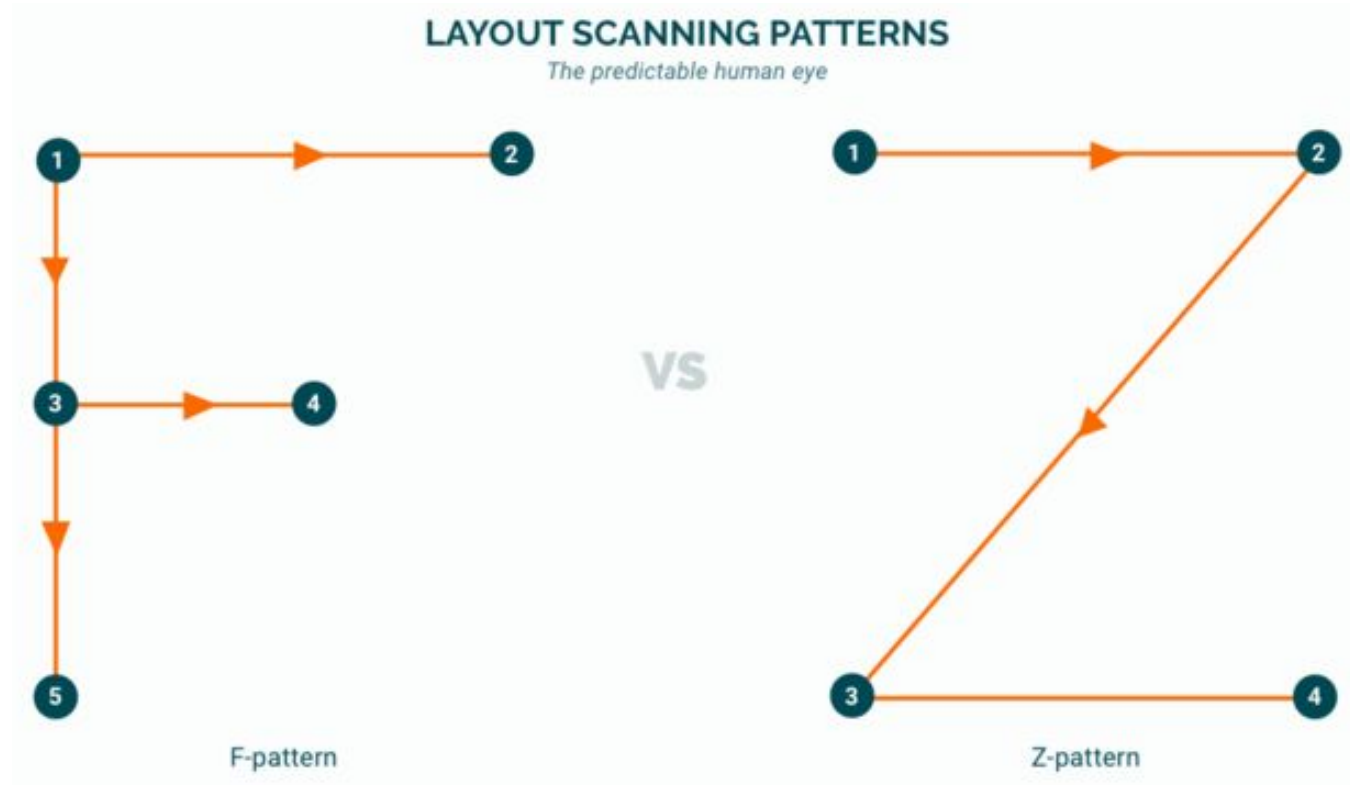
- ✓ 2 nights hotel stay in Venice with breakfast
- ✓ Gondola Ride
- ✓ 4 nights hotel stay in Gran Canaria



1. Leespatronen



1. Leespatronen



F-patroon



F-patroon

The F Layout

LINK LINK LINK LINK LINK SIGN UP

This is a headline or mission statement for the website.



Use Catchy Words

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The F Layout

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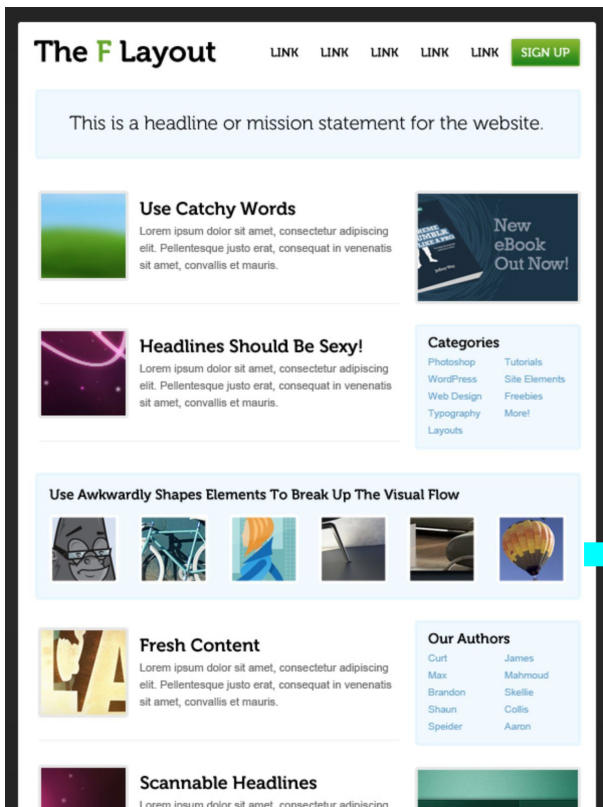
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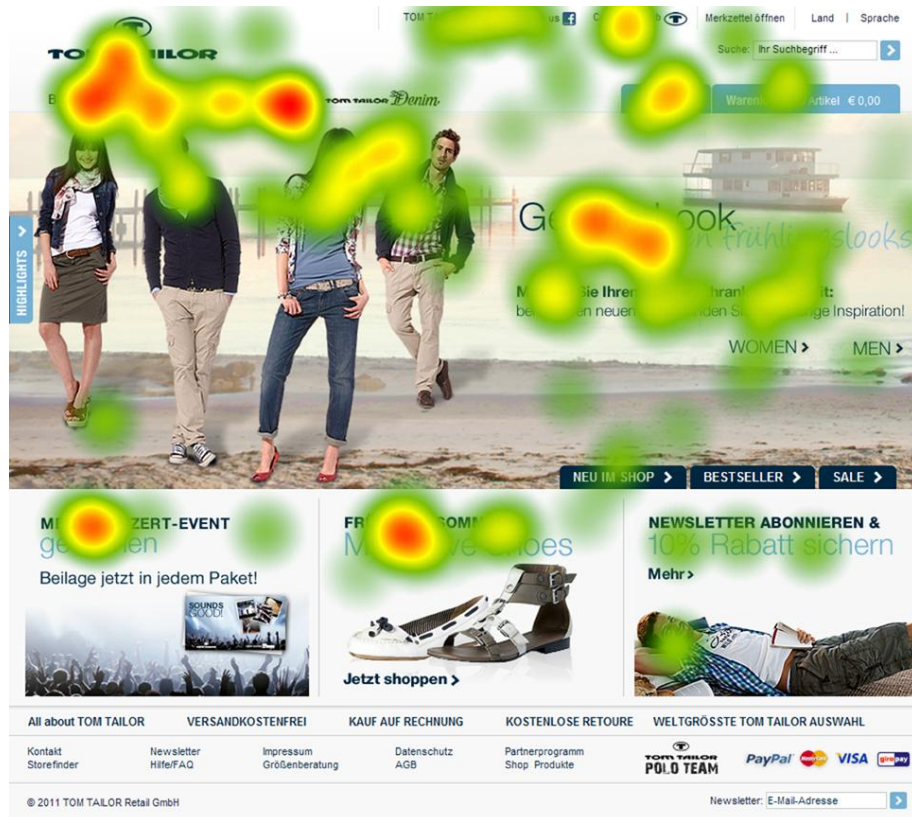
Bron: Understanding the F-layout

F-patroon

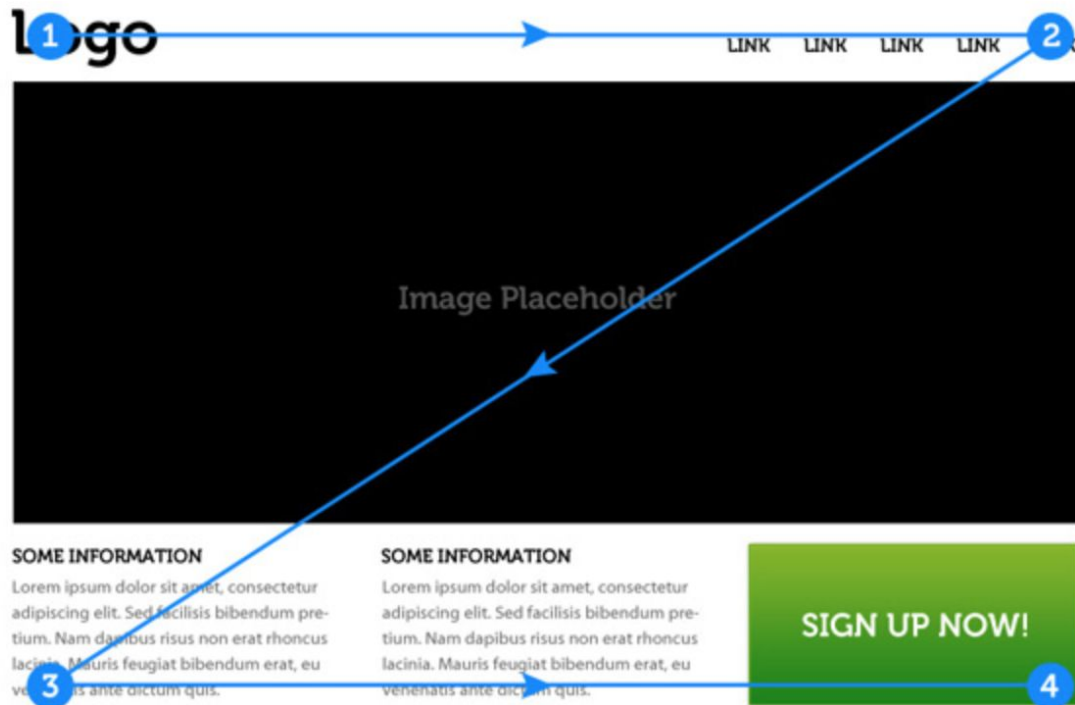


breken met F-layout

Z-patroom



Z-pattern

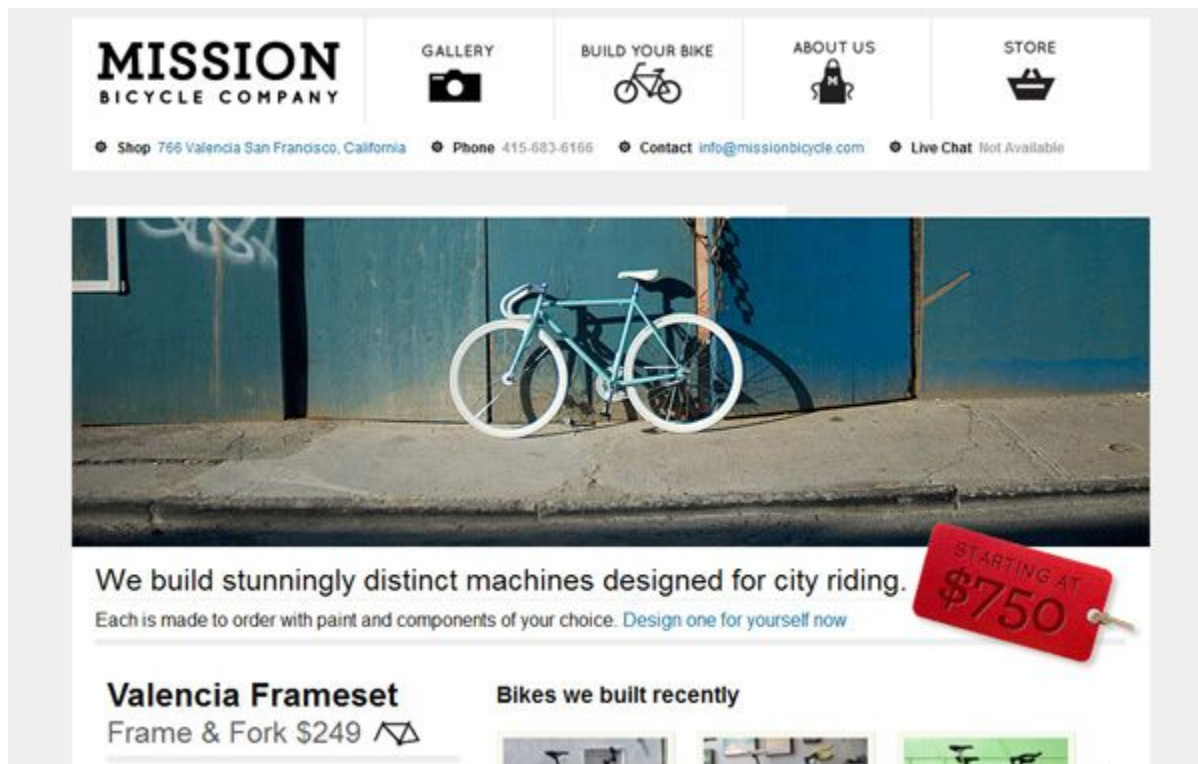


Bron: Understanding the Z-layout

Z-patroon



Z-patroom



2. Kleur



2. Kleur

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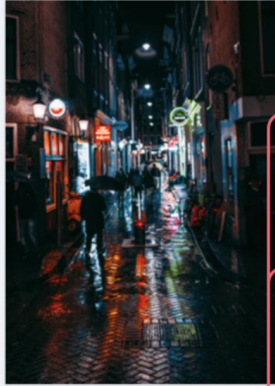
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Dark text

color: hsl(0, 0%, 13%);



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Grey text

color: hsl(0, 0%, 29%);

Light grey text

color: hsl(0, 0%, 45%);



"I don't care what anyone says, the McDouble is the best bang-for-your-buck burger on the market. Nothing else even comes close."



Steve Schoger
UI/UX Designer

color: hsl(0, 2%, 89%);



"I don't care what anyone says, the McDouble is the best bang-for-your-buck burger on the market. Nothing else even comes close."



Steve Schoger
UI/UX Designer

color: hsl(**176**, 100%, 84%);

background: hsl(**176**, 100%, 24%);

"I don't care what anyone says, the McDouble is the best bang-for-your-buck burger on the market. Nothing else even comes close."



Steve Schoger
UI/UX Designer

`color: hsl(0, 0%, 90%);`

"I don't care what anyone says, the McDouble is the best bang-for-your-buck burger on the market. Nothing else even comes close."



Steve Schoger
UI/UX Designer

`color: hsla(0, 0%, 100%, 0.86);`

3. Grootte



3. Grootte



Heading 1

Heading 2

Heading 3

Heading 4



Heading 1

Heading 2

Heading 3

Heading 4

3. Grootte



3. Grootte

You'll probably see this last.



**First, you'll
read this.**

Then, you'll read this.

And then this.

03

Let's Connect.

... and create something
stunning together.

Freddie Brown
London, UK

Content
Editorial, Translations

Connect
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hi, i'm freddie

I'm a writer and translator,
currently at Condé Nast

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SLICE TO MEET YOU!

Howdy. My name is Freddie, I'm a writer, editor
and translator (English to German and vice
versa) currently working at Condé Nast in
London. Some people search for the meaning
of life. I search for that perfect New York style
pizza, and this is where I had my last slice:

Joe's Pizza, 216 Bedford Avenue, Brooklyn

Cheese-o-meter: 🍕🍕🍕🍕🍕



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- NET-A-PORTER

3. Grootte



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4. Witruimte (proximity)



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NEWS | 09.25.2019

**BASIC® Deemed One of the
World's Fastest Growing Agencies
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NEWS | 08.29.2019

**A Partnership with Furrion to
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NEWS | 04.09.2019

**BASIC® Is a Finalist for the 2019
Webby Agency of the Year**

PRINCIPLES & VALUES

01.

Integrity.

Always working with
accuracy and
transparency.

02.

Understanding.

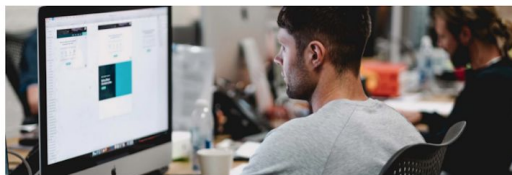
Well-made website
require effort and
comprehension.

03.

Performance.

Focus is the key, every
minute is important.





10 quotes from a bad UX designer

by Nick Babich

Nick Babich in UX Planet
Jul 6, 2018 · 7 min read



Working for a Company vs. Working for Yourself

Sarah Cooper in The Cooper Review
Oct 15, 2018 · 2 min read



An exploration of visual indicators IRL

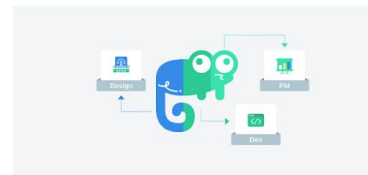
Joe Winter in UX Collective
Mar 6, 2018 · 5 min read



Dangerous Design trends 2017

Three plus three good design trends tha...

Eleana Gkogka in Muzli - Design Inspiration
Aug 7, 2017 · 7 min read ★



Pop-up, popover or popper? — a quick look into UI terms

A messy scenario to describe UIs 🗨

Shan Shen in UX Collective
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Figma 3.0 (!)

Styles, prototyping++ and design at scale

Dylan Field in Figma Design
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Introduction

Faraz Ali in UX Collective
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5. Herhaling



5. Herhaling: list UI design



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House Sitting

Great if you need overnight pet or house-sitting services.



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Whenever your dog needs a walk.



Doggy Day Care

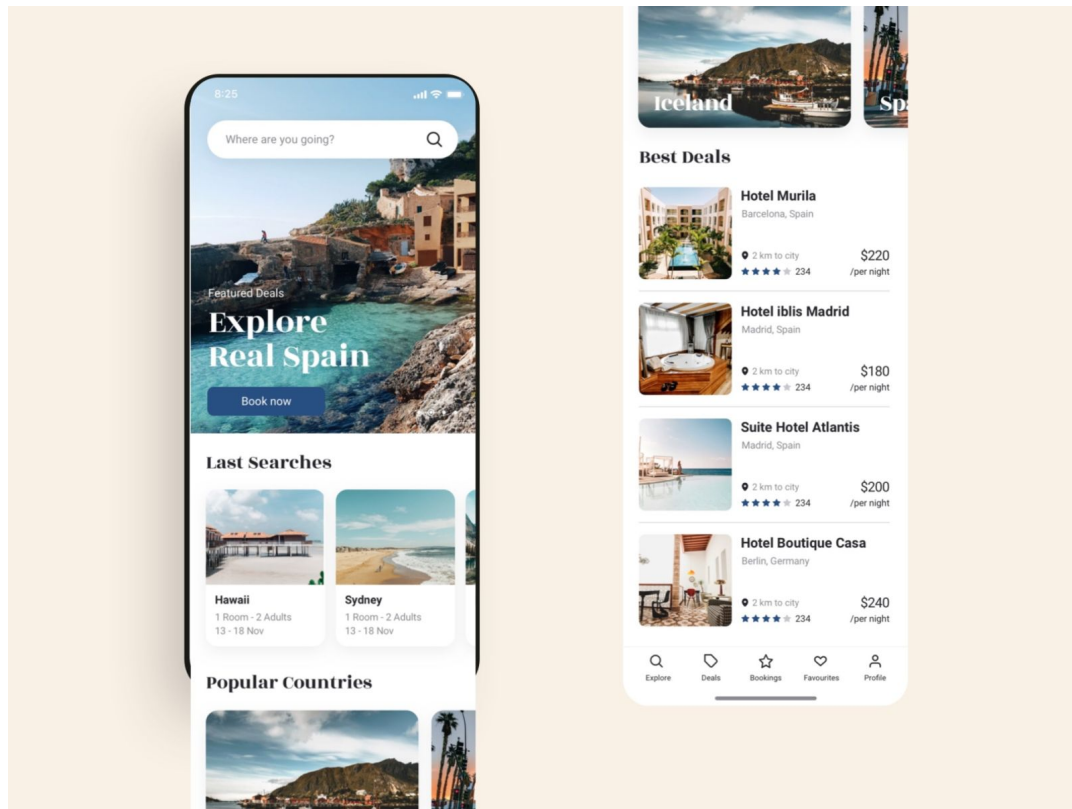
Daytime pet care in your sitter's dog-friendly home.



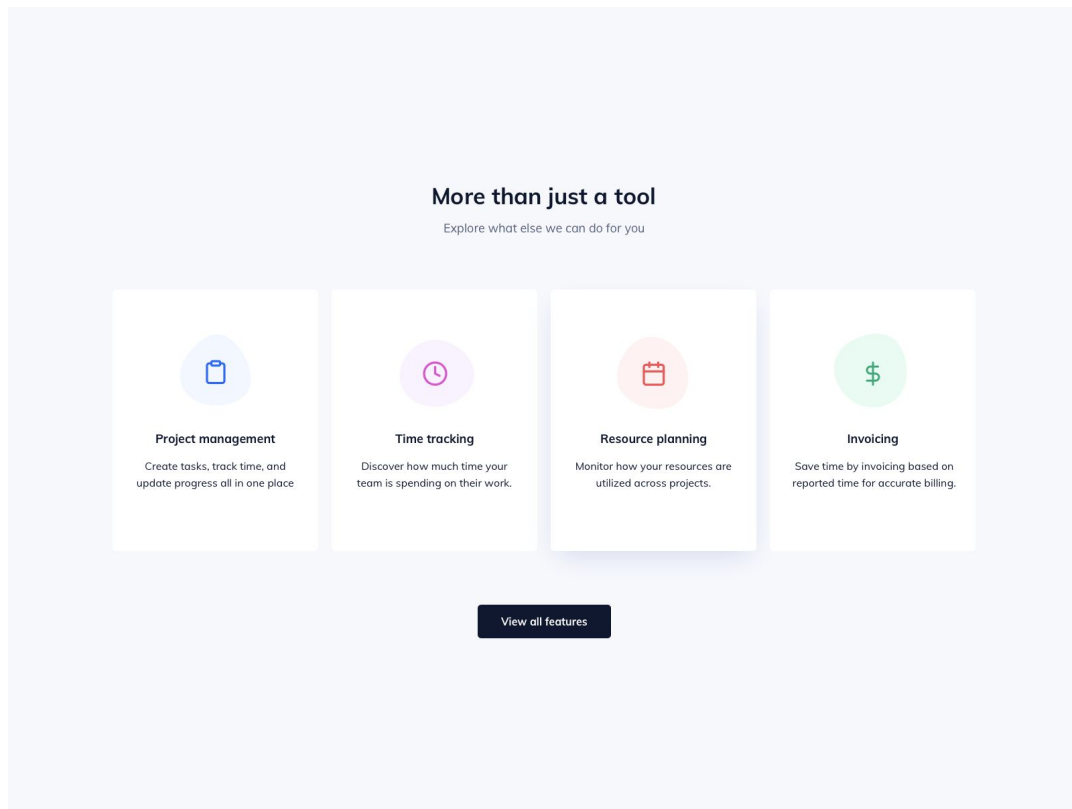
Drop-In Visits

For check-ins and play dates.

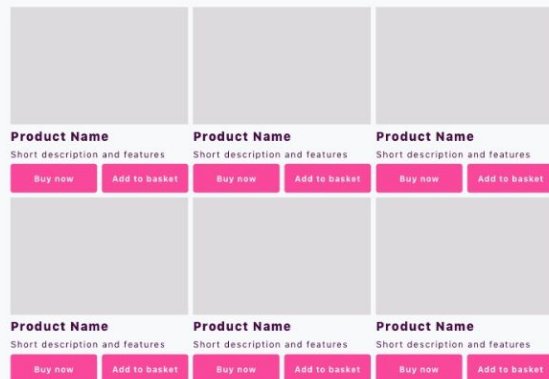
5. Herhaling: list UI design



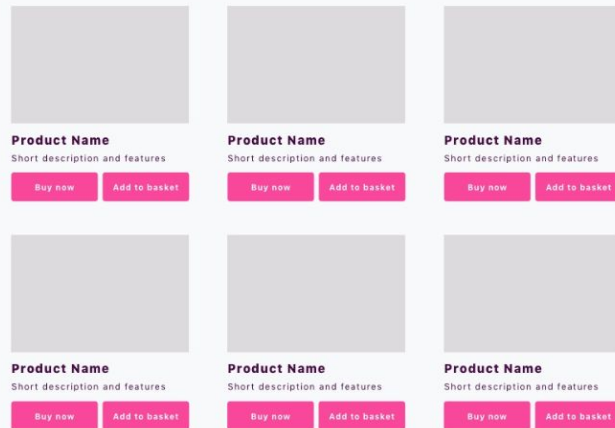
5. Herhaling: list UI design



5. Herhaling: card UI design

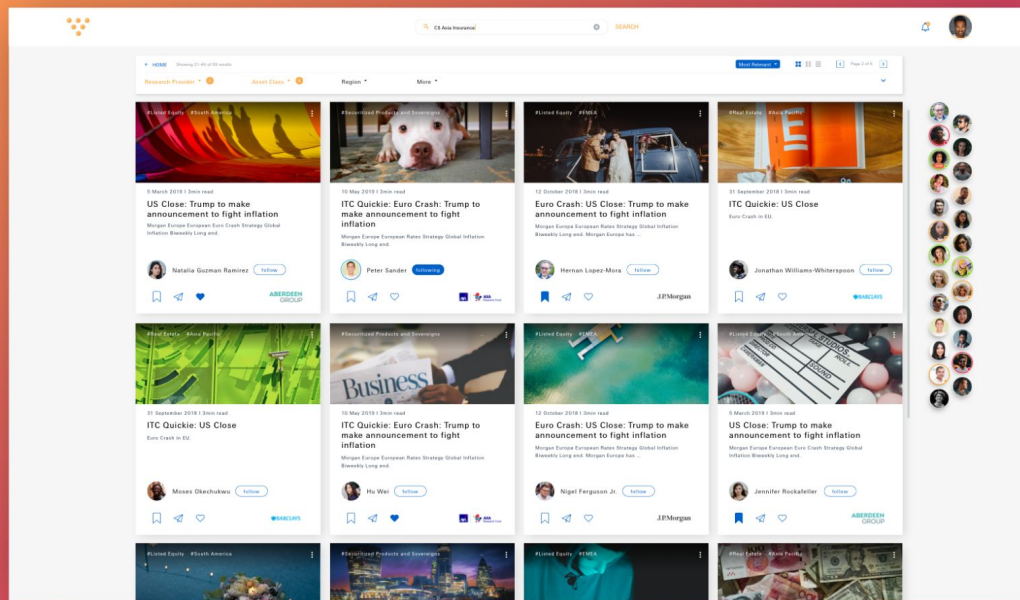


Gestalt Principles



<https://uxmisfit.com>

5. Herhaling: card UI design



5. Herhaling: card UI design



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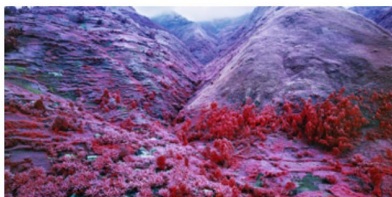
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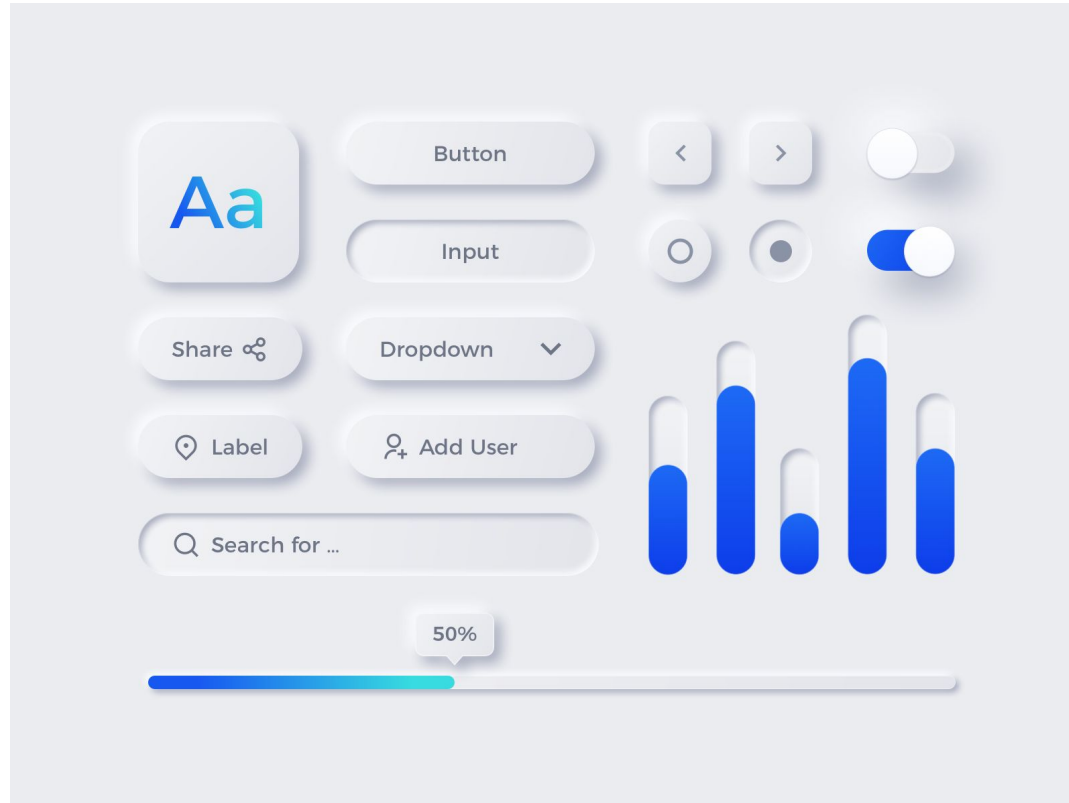


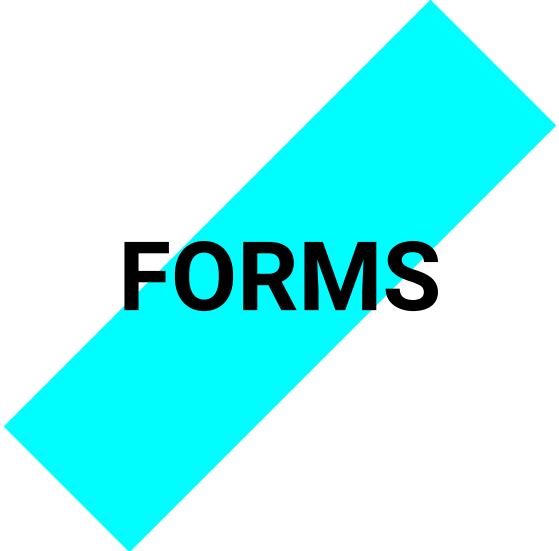
Street Art

The rise of graffiti, vinyl toys, and skate culture

Works by popular artists

5. Herhaling: uniformiteit





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FORMS



FORMS

1. **Input Fields:**
text fields, password fields, checkboxes, radio buttons, sliders, ...
2. **Labels:**
wat wordt er gevraagd?
3. **Structure:**
opdeling van het form, volgorde van de vragen
4. **Action:**
tenminste 1 CTA
5. **Feedback:**
informeert de gebruiker (zowel positief als negatief)



Reserveer unieke accommodaties en dingen om te doen.

WAAR **2**

 1

AANKOMST

VERTREK

GASTEN

4

Zoeken

1. Input Fields
2. Labels
3. Structure
4. Action
5. Feedback



Create your Google Account

Continue to Gmail

First name Last name

Username @gmail.com

5 That username is taken. Try another.

Available: [f13949383](#) [last29575](#)

Password Confirm

5 Please choose a stronger password. Try a mix of letters, numbers and symbols.

[Sign in instead](#)

4 [Next](#)

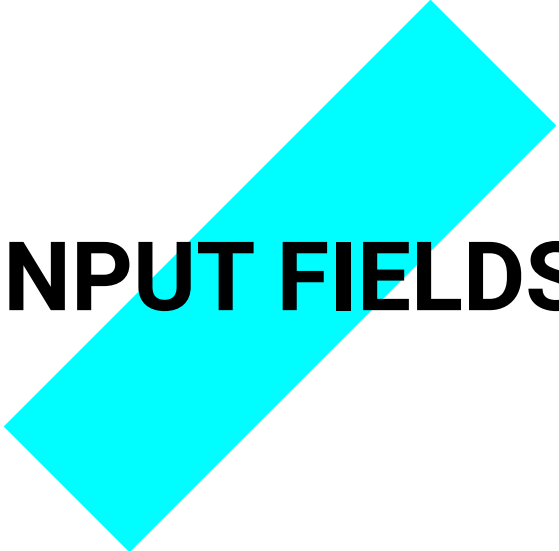
1. Input Fields

2. Labels

3. Structure

4. Action

5. Feedback



INPUT FIELDS

Form input

Input Label

Input Label

Input Label

Input Label

Input Label

Input Label

Textarea Label

Placeholder Text

Upload Files

Drag files here
or [browse your computer](#)

Select Label

Option One

Select Label

Option One

Option Two

Option Three

Option Four

Option Five

Option Six

Check Select Label

Option One, Option Three

Check Select Label

☒ Option One

☐ Option Two

☒ Option Three

☐ Option Four

☐ Option Five

☐ Option Six

Radio Group Label

Option One

☒ Option Two

☐ Option Three

☒ Option Four

Checkbox Label

☐ Option One

☒ Option Two

☐ Option Three

☒ Option Four

Checkbox Group Label

Mon

Tues

Wed

Thurs

Fri

Toggle Label

Disabled

Toggle Label

Enabled

\$1,500

\$2,000

Search Address

701

701 6th Ave New york, NY

701 S La Salle St Chicago, IL

701 N Front St Harrisburg, PA

701 Brickell Ave Miami, FL

701 S Federal Hwy Fort Lauderdale, FL

701 MacArthur Blvd Oakland, CA

Your full name

Jane Smith

Checkboxes

☒ Option 1

☐ Option 2

☒ Option 3

Radio buttons

☐ Option 1

☒ Option 2

☐ Option 3

Tab 1

Tab 2

Tab 3

Button

Select one option

London

New York

Sidney

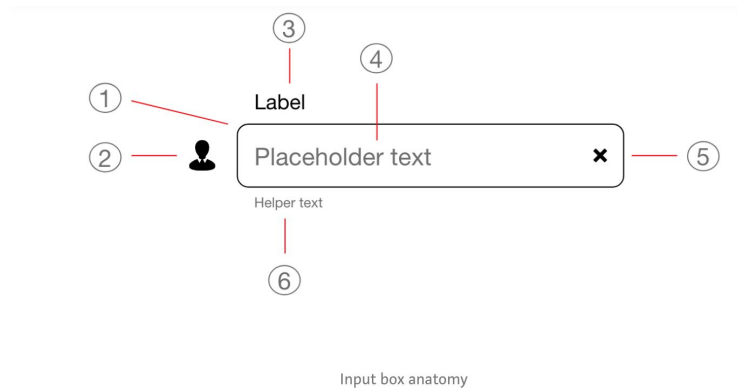
Ottawa

Wellington

3

Select a date

Text input



Input field consists of the following parts:

1. Container
2. Leading icon (*Optional element*)
3. Label
4. Placeholder/Input text
5. Trailing icon (*Optional element*)
6. Helper text/Error text (*Optional element*)

Text input

Lengte container aanpassen aan de te verwachten input

ZIP

ZIP

Full Name



Full Name



Text input

Styling container volgens design patterns



Search



Checkboxes

- Meerdere opties beschikbaar
- Meerdere opties aan te duiden



Hobbies

- ☐ Photography
- ☒ Cricket
- ☒ Cycling
- ☐ Writing
- ☒ Gardening
- ☐ Cooking

Radio Buttons

- Meerdere opties beschikbaar
- Slechts 1 optie aan te duiden

First Name

John

Last Name

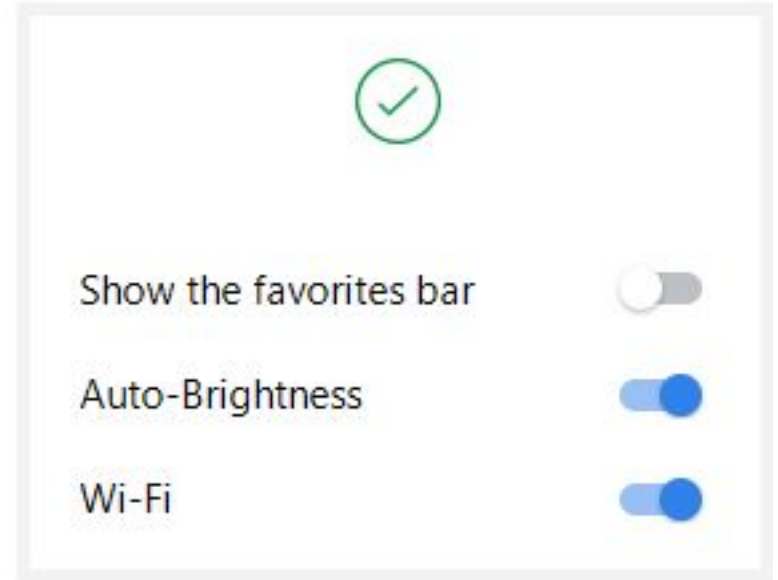
Newman

☐ Female ☐ Male ☒ Rather not say

Email

Switches

- Slechts 2 opties beschikbaar
- Slechts 1 optie aan te duiden



Select (dropdown)

- 5-10 opties beschikbaar
- Slechts 1 optie aan te duiden

I'm a...

Student

Teacher

Account type

Please select... ▼

Student

Teacher

nited

DEMO

United States

United Kingdom

Tanzania, United Republic of

United Arab Emirates

United States Minor Outlying Islands



- ✓ A country autocomplete solves the issue of having a massive drop-down that's difficult to use, while it can also support typos and sequencing, synonyms, common names, local spellings, and abbreviations.

Postal Code:

Country: required

✓ Afghanistan

Albania

Algeria

American Samoa

Andorra

Angola

Anguilla

Antarctica

Antigua And Barbuda

Argentina

Armenia

Aruba

Australia

Austria

Azerbaijan



NEW & INTERESTING FINDS ON AMAZON

EXPLORE



amazon
Try Prime

All ▾



prime student

50% off Pri

Departments ▾

Your Pickup Location

Browsing History ▾

Monica's Amazon.com

Today's Deals

EN ▾

Hello, Monica

Account & Lists ▾

Orders

Try Prime ▾



Choose items to return



**lg g4 case,Lizimandu soft TPU
textured pattern Case for lg g4(Blue
Flower)**

Order # 114-5705920-8917036

Sold by: LIZIMANDU

Quantity: 1

Continue

Why are you returning this?

- Bought by mistake
- Better price available
- Product damaged, but shipping box OK
- Item arrived too late
- Missing or broken parts
- Product and shipping box both damaged
- Wrong item was sent
- Item defective or doesn't work
- Received extra item I didn't buy (no refund needed)
- No longer needed
- Didn't approve purchase
- Inaccurate website description

Continue

Items you are returning



Get to Know Us

Careers

About Amazon

Investor Relations

Amazon Devices

Make Money with Us

Sell on Amazon

Sell Your Services on Amazon

Sell on Amazon Business

Sell Your Apps on Amazon

Amazon Payment Products

Amazon Rewards Visa Signature Cards

Amazon.com Store Card

Amazon.com Corporate Credit Line

Shop with Points

Let Us Help You

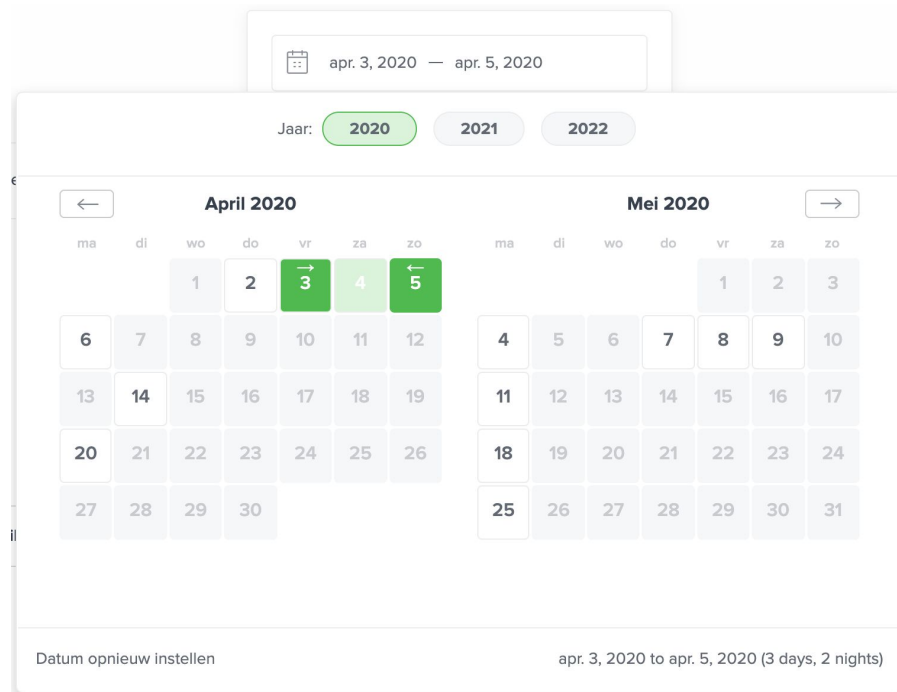
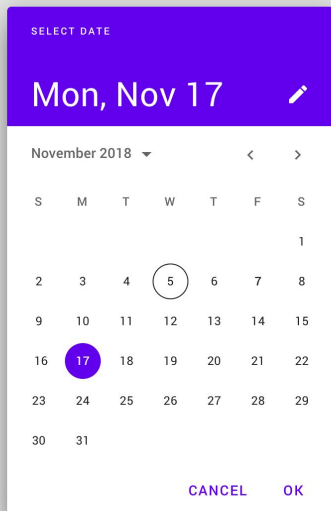
Your Account

Your Orders

Shipping Rates & Policies

Amazon Prime

Date picker (Calendar)



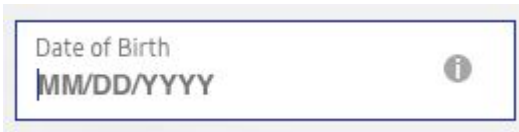
Date of birth?

text input:

- kans op fouten (doelgroep!)
- weinig begeleiding (verwarring)
- desktop: snelst
- mobile: text input minder snel

3x text input:

- minder kans op fouten
- meer begeleiding
- gebruiker moet wel naar scherm kijken



A single text input field with the placeholder text "Date of Birth" and a hint "MM/DD/YYYY". A small information icon (i) is located to the right of the input field.



A form titled "BIRTHDATE" with three separate input fields for "Month", "Day", and "Year". The values entered are "10", "17", and "1980" respectively.

Month	Day	Year
10	17	1980

Date of birth?

select input:

- geen fouten
- dropdown = traag
- teveel opties (jaartal!)

BIRTHDATE ?

Month ▼	Day ▼	Year ▼
---------	-------	--------

GENDER ?

Select ▼

select + text input:

- niet consequent
- traag

Day ▲▼	Month ▲▼	Year
--------	----------	------

By clicking "CONTINUE" you agree to the
[Hulu Terms of Use](#) and [Privacy Policy](#).

Date of birth?

date picker:

- veel klikken!
- afstemmen op doelgroep?



Date of birth?



31 / 08 / 1990



LABELS

Label

- duidelijk en bondig
- indien meer uitleg nodig:
helper text

My Password Here:

Password

Password:

Must have at least 6 characters

Password:

Must have at least 6 characters

Label: align

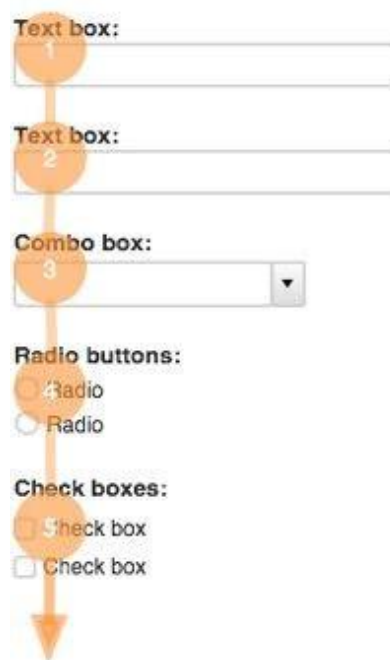
Text box:
1

Text box:
2

Combo box:
3

Radio buttons:
4 Radio
Radio

Check boxes:
5 Check box
Check box



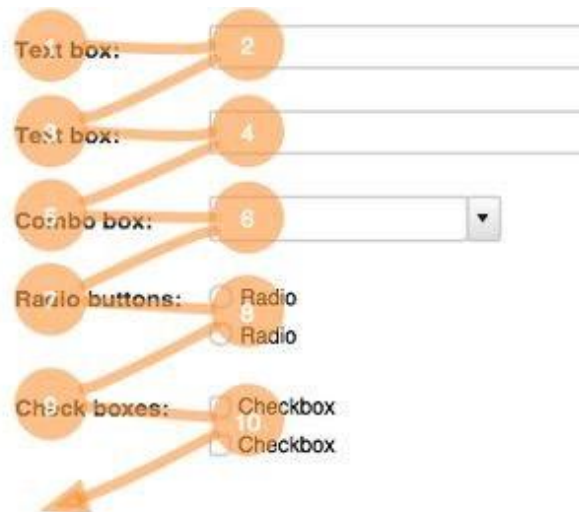
Text box: 2

Text box: 4

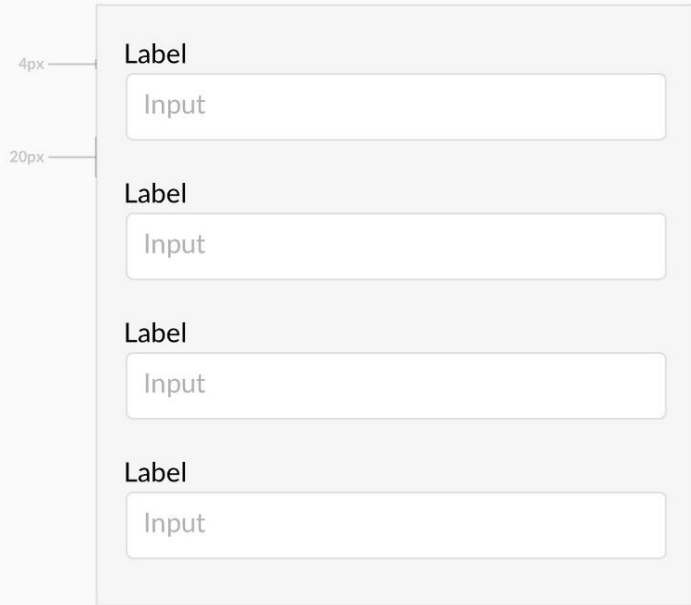
Combo box: 6

Radio buttons: 8 Radio
Radio

Check boxes: 10 Checkbox
Checkbox



Label: align



Do



Don't

Label: altijd zichtbaar

top aligned label

Label

Placeholder text

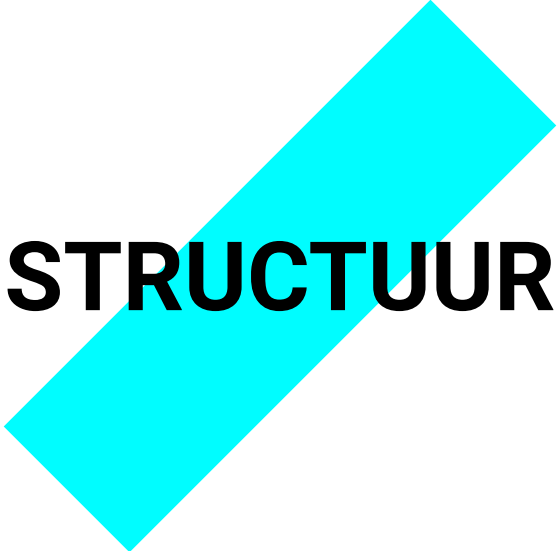
floating label

Label

Label

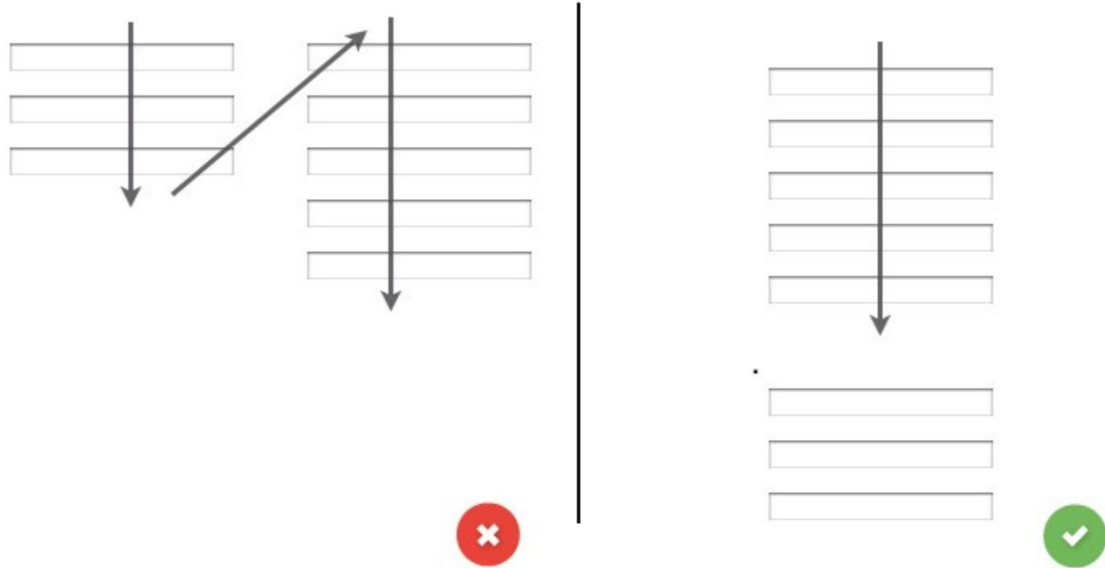
Input text

Mobile app mockup showing a 'New Post' form. The form includes a title field, a location field with a location icon, a category field with a list icon, a price field, a specific location (optional) field, and a description field. The status bar at the top shows 'MDS', '5:00 AM', and '99%' battery.



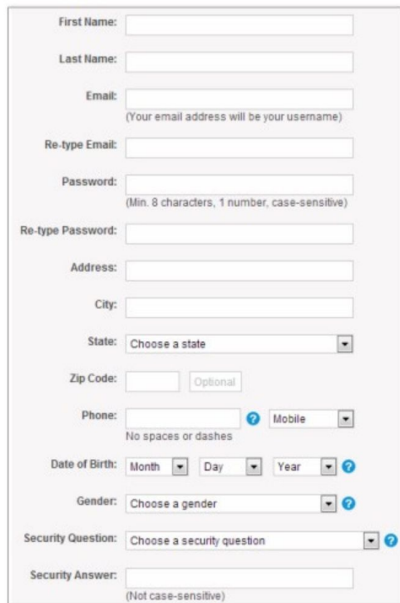
STRUCTUUR

Structuur: kolommen

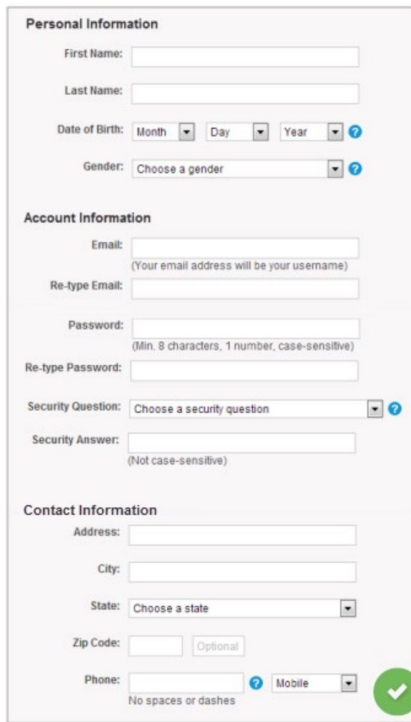


Left: One (of many) way to interpret how the form fields relate when they are arranged in a standard two column layout. Right: Straining line down the page.

Structuur: groeperen



A registration form where related fields are not grouped together. The fields are: First Name, Last Name, Email (with subtext 'Your email address will be your username'), Re-type Email, Password (with subtext 'Min. 8 characters, 1 number, case-sensitive'), Re-type Password, Address, City, State (dropdown), Zip Code (with 'Optional' label), Phone (with 'No spaces or dashes' subtext and a 'Mobile' dropdown), Date of Birth (Month, Day, Year dropdowns), Gender (dropdown), Security Question (dropdown), and Security Answer (with '(Not case-sensitive)' subtext).



A registration form where related fields are grouped into sections. The sections are: Personal Information (First Name, Last Name, Date of Birth, Gender), Account Information (Email, Re-type Email, Password, Re-type Password, Security Question, Security Answer), and Contact Information (Address, City, State, Zip Code, Phone). Each section has a title and a question mark icon. The form also includes subtext for email, password, and phone number.



Group together related fields. Image credits: [NNGroup](#)

Structuur: groeperen

belvilla

Uw huis verhuren

Contact



Inloggen/Aanmelden

Vakantiehuis huren bij Belvilla

Van een villa aan het strand tot een chalet in de bergen

🔍 Waar wilt u naartoe?



Check-in



Check-uit



2 Personen



0 Huisdier...



Zoeken



24
landen



35.000+
unieke huizen



Aanbiedingen

Personen

Inclusief volwassenen en
kinderen



2



Huisdieren



0



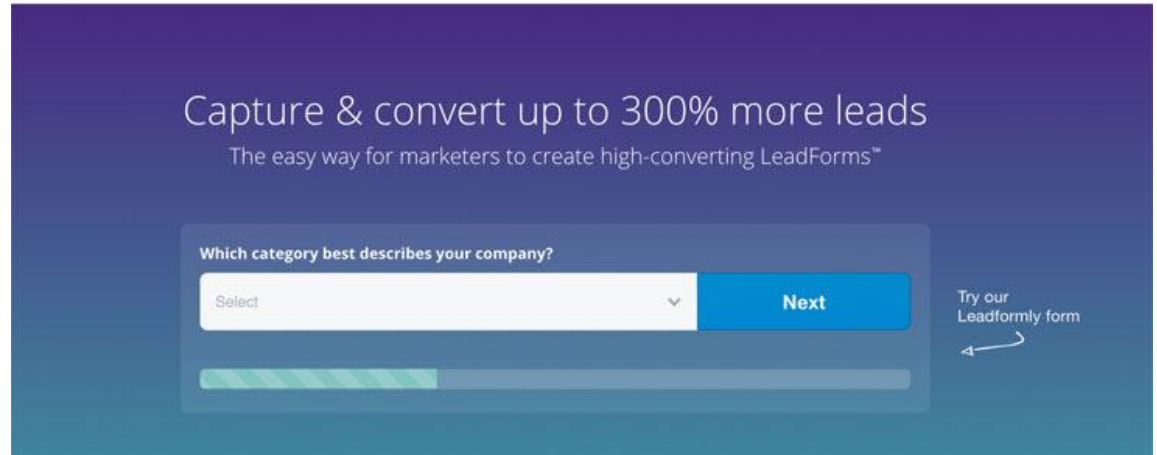
☐ Personen met beperkte mobiliteit

Multi-Steps

Voordelen:

- Minder intimiderend
- progress bar is motiverend
- Gevoelige data via laatste stap
- Branch Logic

 Leadformly



Capture & convert up to 300% more leads

The easy way for marketers to create high-converting LeadForms™

Which category best describes your company?

Select 

Next

Try our Leadformly form

The form is a multi-step interface with a purple header and a blue gradient background. It features a question, a dropdown menu, a 'Next' button, and a progress bar. A callout points to the 'Next' button.

Tijd om eten te bestellen

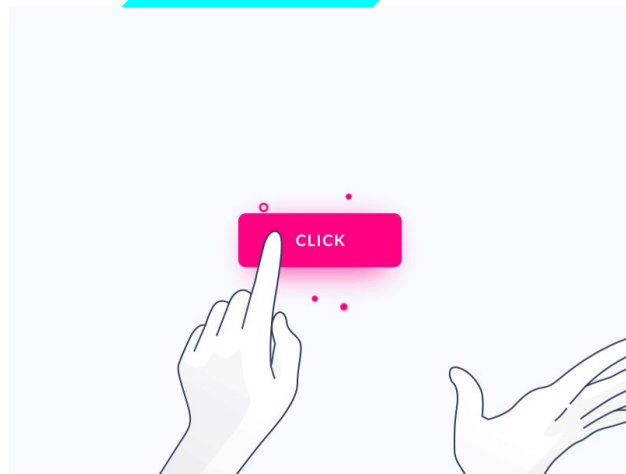
Vind restaurants bij jou in de buurt

 Adres, b.v. Meir 1

Zoek

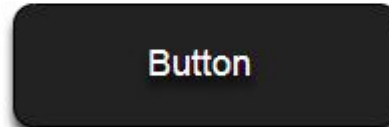
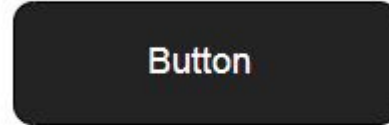
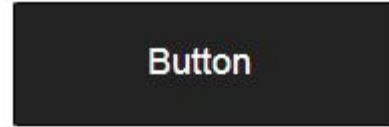


ACTION



Action: buttons stylen als buttons

- herkenbaar
- werk volgens reeds gekende regels;
dit vergroot de herkenbaarheid en dus
het gebruiksgemak (design pattern):
 - gevulde knop met scherpe hoek
 - gevulde knop met afgeronde hoeken
 - gevulde knop met schaduw
 - 'ghost' knop



Action: witruimte

- geef je knop voldoende witruimte
- zowel rond de knop (margin) als in de knop (padding)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id. Sed rhoncus, tortor sed eleifend tristique, tortor mauris molestie elit, et lacinia ipsum quam nec dui. Quisque nec mauris sit amet elit iaculis pretium sit amet quis magna. Aenean velit odio, elementum in tempus ut, vehicula eu diam. Pellentesque rhoncus aliquam mattis. Ut vulputate eros sed felis sodales nec vulputate justo hendrerit. Vivamus varius pretium ligula, a aliquam odio euismod sit amet. Quisque laoreet sem sit amet orci ullamcorper at ultricies metus viverra. Pellentesque arcu mauris, malesuada quis ornare accumsan, blandit sed diam.



gebruiker kan knop niet van de inhoud onderscheiden

Action: feedback



Remove object?

This is irreversible action

Remove

Cancel

'Remove' makes it clear what button does for users.



Remove object?

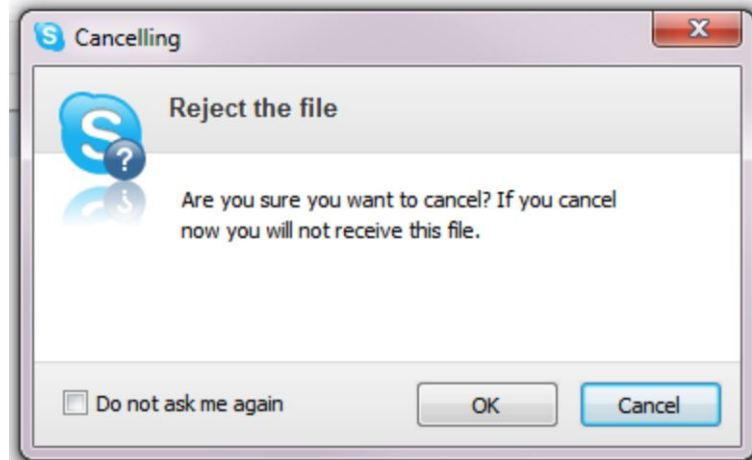
This is irreversible action

OK

Cancel

The vague label 'OK' doesn't say too much about the action button does.

Action: feedback



Never use 'Yes' or 'OK' when you could use a verb instead!

Action: feedback



SEND



Submit

Action: Primary/secondary button

Winkelwagentje

✓ 1,7 miljoen Belgische klanten gingen je voor ✓ Veilig & vertrouwd ✓ Gratis binnen 30 dagen retourneren ✓ Gratis verzending boven 20,-

i Wij wijzen je graag op het volgende:

- Je bestelling bevat een ebook. Op Kobo e-readers en in de bol.com Kobo app verschijnt je ebook direct na synchronisatie. Voor andere e-readers kun je het ebook downloaden.

[< Verder winkelen](#)

Er staan ook nog 16 artikel(en) op [het verlanglijstje](#).

[> Verder naar bestellen](#)

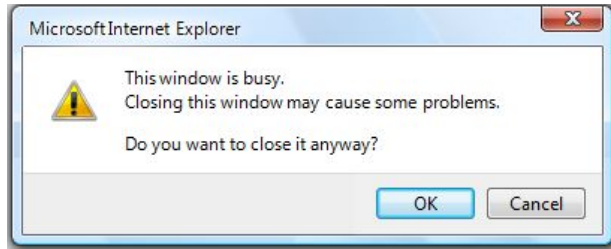
Action: Primary/secondary button

OK-Cancel *or*
Cancel-OK?

Windows User Experience Guidelines

vs Apple Human Interface Guidelines

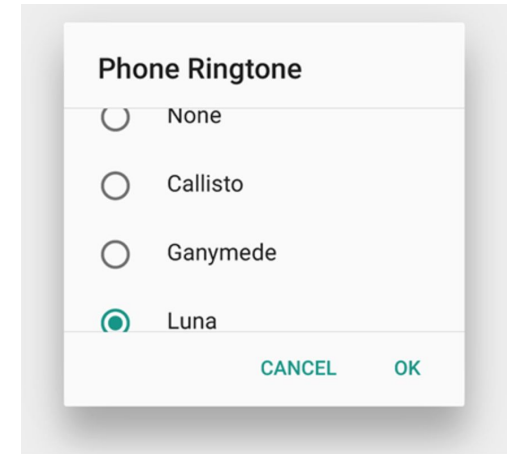
Windows



Apple



Google Android



Google Android dialog box. Image credit: [Material Design](#)



USER FEEDBACK

#1 User Feedback

- Extra info meegeven
- Status/progress binnen proces
- Validatie:
 - wat ging er fout?
 - wat gaat er goed?
 - suggesties voor verbetering
- Be real



Extra info

✓ Gratis verzending vanaf 20,- ✓ Ook bezorging 's avonds of op zaterdag ✓ Gratis retourneren

Select  Ontdek het nu voor 6,99 p.j. >

bol.com 

Waar ben je naar op zoek?

Alles  

Welkom Kim  

Categorieën 

Cadeaus & Inspiratie 

Aanbiedingen 

Verkoopen

Zakelijk

Cadeaubon

Bestelstatus

Klantenservice

BE 

Film & Muziek Deals Nieuwe collectie Wintersport **Gezellig binnen** >

Winkelwagentje

✓ 1,7 miljoen Belgische klanten gingen je voor ✓ Veilig & vertrouwd ✓ Gratis binnen 30 dagen retourneren ✓ Gratis verzending boven 20,-



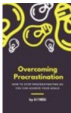
Wij wijzen je graag op het volgende:

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< Verder winkelen

Er staan ook nog 16 artikelen op het verlanglijstje.

> Verder naar bestellen



EBOOK

Overcoming Procrastination

U.I. Ndu

Engelstalig - E-book

Direct beschikbaar

Aantal

1 

€ 9,02

 Verplaats naar verlanglijstje

 Verwijder



The UX Book

Rex Hartson

Engelstalig - Hardcover

Op voorraad. Voor 23:59 besteld, morgen in huis
+ **Select**  bezorgopties

Aantal

1 

€ 74,99

 Verplaats naar verlanglijstje

 Verwijder

Select 

Ontdek het nu voor 6,99 p.j.
Altijd gratis verzending

+Voeg toe
(+ € 6,99 voor 1 jaar)

Cadeaukaart- of kortingscode

> Code invoeren

Totaal artikelen (2)

€ 84,01

Verzendkosten (1)

Gratis

Totaal

€ 84,01

> Verder naar bestellen

Ga verder en kies je bezorgadres en bezorgmoment

Extra info

Cadeaukaart- of kortingscode

> [Code invoeren](#)

Totaal artikelen ⁽²⁾ € 84,01

Verzendkosten ⓘ **Gratis**

Totaal € 84,01

> Verder naar bestellen

Ga verder en kies je bezorgadres en bezorgmoment

Validatie

Normal state

0px radius and innersahdow

Active state

0px radius and innersahdow

Invalid state

0px radius and innersahdow

✕

Please enter valid email address

Error state

0px radius and innersahdow

✕

Please enter valid email address

Success state

0px radius and innersahdow

✓

Validatie

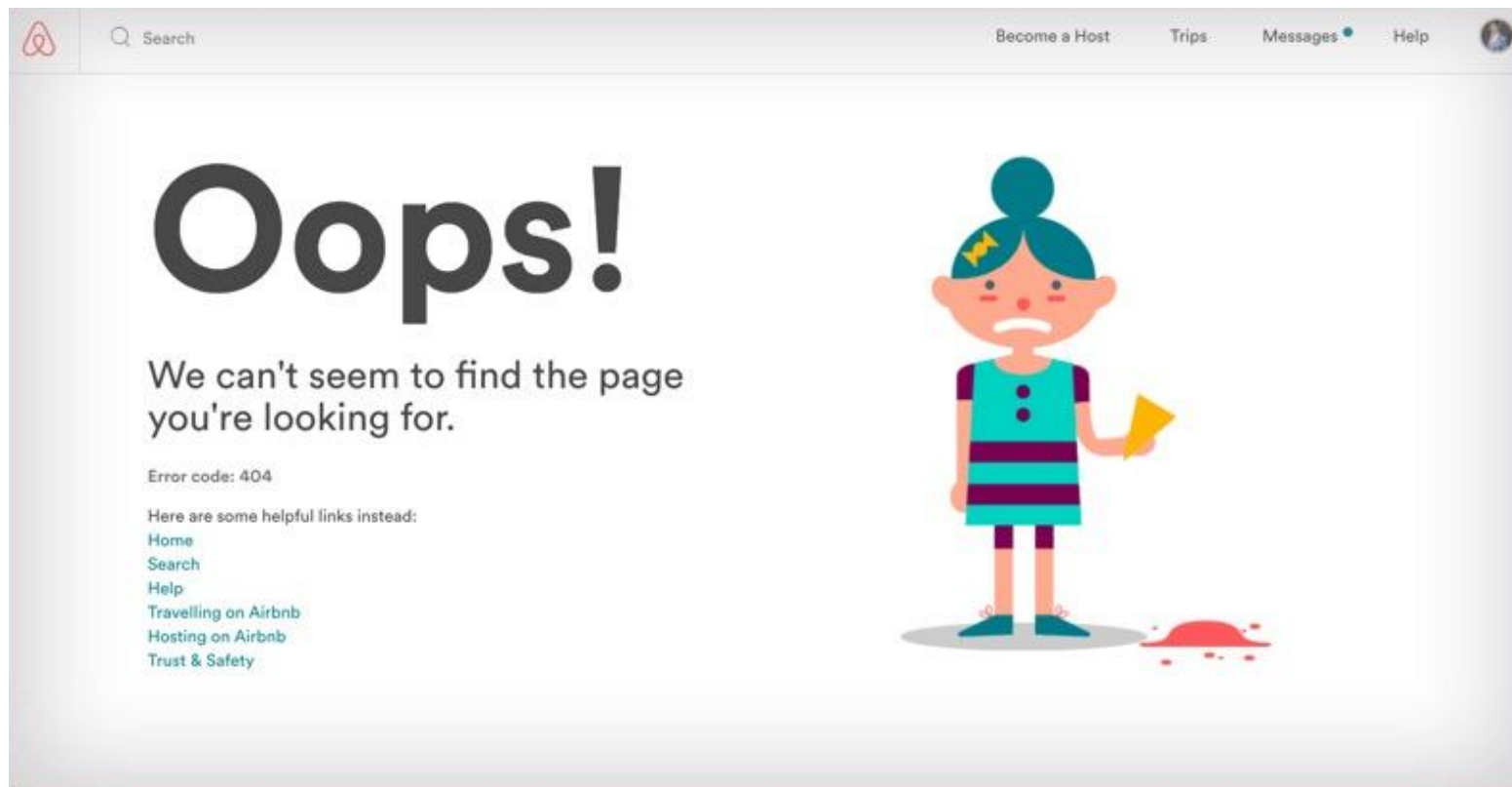
Inline validatie:

- plaatsing: vlakbij input veld
- timing: net na invullen veld (niet na invullen volledig form)
- kleurgebruik (rood-groen)
- duidelijk taalgebruik

Email*

name@example.com

Geef extra opties



Status Balk - Progress Bar

- Laat de bezoeker weten waar hij/zij in een bepaalde flow zit
- Hoeveel stappen zijn er?
 - benaming van de stappen
 - voltooiing/status
 - huidige stap



Status Balk - Progress Bar



1 Voorkeursligging & Verblijfsopties → 2 Gegevens → 3 Betaling



Shopping basket



Personal details

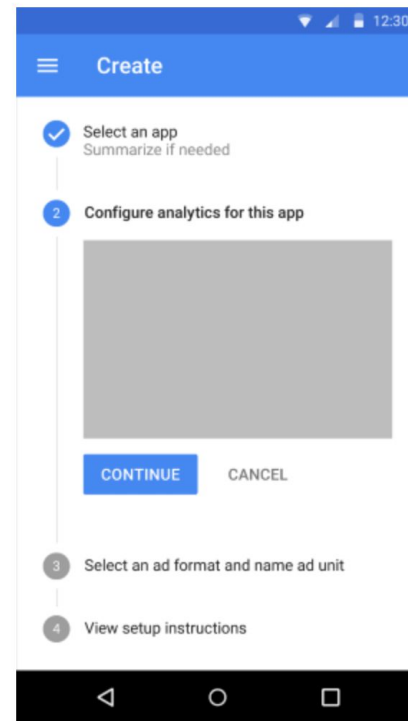


Shipping details



Confirmation

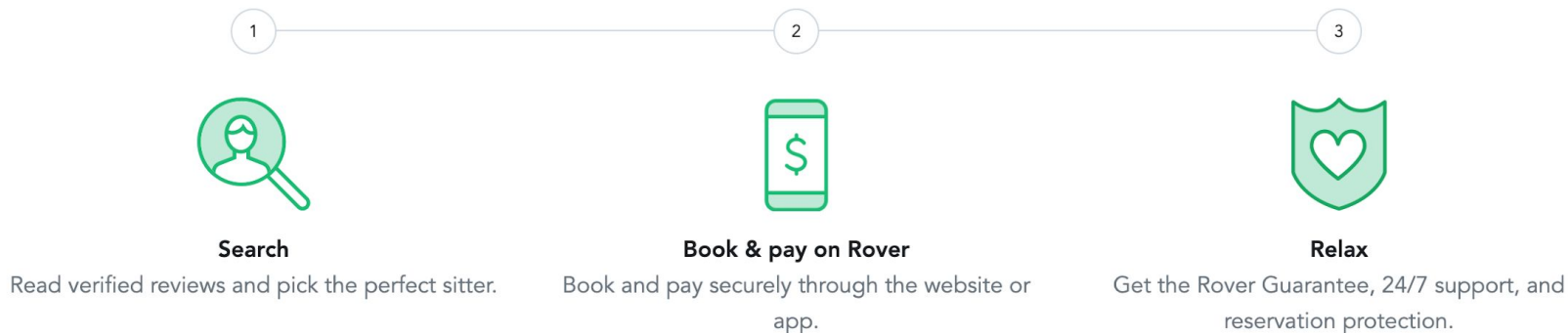
Image credits: [Dribbble](#)



Vertical steppers are designed for narrow screen sizes.

Status Balk - Progress Bar

We're the treat-your-dog-like-family dog people



Be real

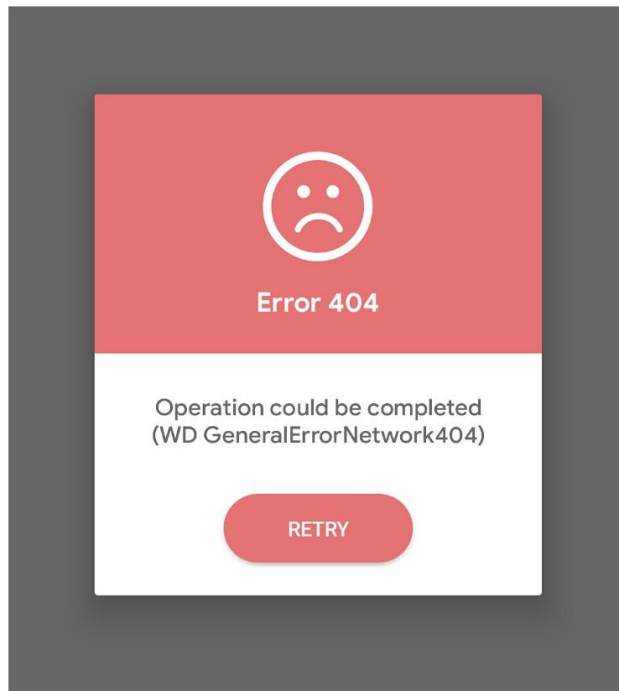
- Spreek in de taal van de gebruiker, niet zoals een robot / systeem
- Communicatie moet natuurlijk en logisch aanvoelen

#computersaysno

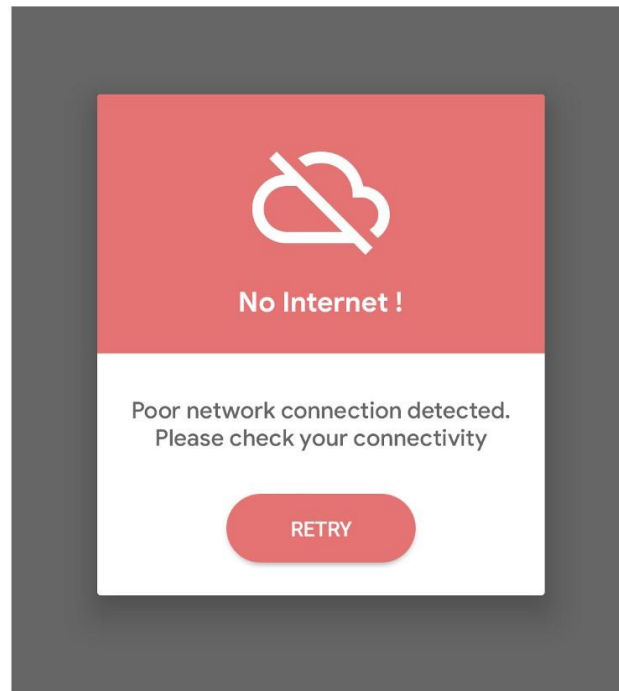


Duidelijke feedback

Be real!



CONFUSING ERROR MESSAGE



CLEAR ERROR MESSAGE

Duidelijke validatie

Email Address *

Invalid email address.

memycom

Don't worry. This info is sacred to us. We won't ever sell or abuse it.



Your stuff, anywhere

Sonia

Gregory

soniafreshsparks.com

Password

☐ I agree to T

Please include an '@' in the email address. 'soniafreshsparks.com' is missing an '@'.

Sign up



Sign up with Google

or Sign in

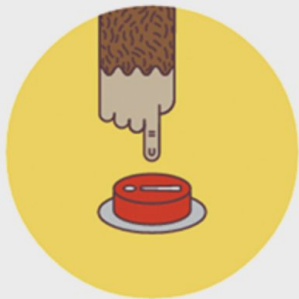
Be real



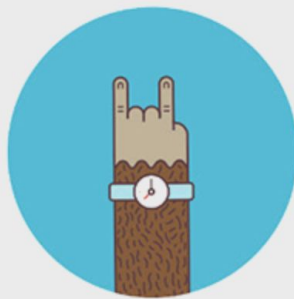
Be real



Confirmation Messages

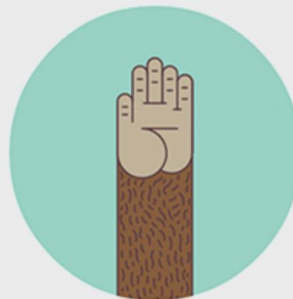


You're about to send a campaign to:



Rock On!

Your email has been scheduled.



High fives!

Your campaign is in the
send queue and will go out shortly.

Password strenght



Username

grahamcharltonconsultancycom ✓ Available!

Email Address

graham.charlton@econsultancy.com

Password

..... ✗ Crack Time: 4 minutes

Sign Up!

Password strenght

