

Introductie tot

CREATI- VITEIT

CREATIVE INDIVIDUALS DISPLAY A
WILLINGNESS
TO APPROACH CHALLENGES
FROM A WIDE ANGLE
BEYOND
THEIR
INITIAL
INKLINGS.



TRAVEL, VODKA
AND
MEDITATION
CAN ALL MAKE YOU MORE
CREATIVE.



ALL PEOPLE EXPERIENCE
MOMENTS OF
'ORDINARY
CREATIVITY',
WHICH PERMEATES
DAILY TASKS.



CREATIVITY
MIGHT PLUNGE
IF IT BECOMES
A MEANS TO A
REWARDING
END.



NAPPING
ACTUALLY IMPROVES
STAMINA, BOOSTS YOUR
CREATIVITY,
BOOSTS YOUR SEX LIFE
AND REDUCES
STRESS.



ALL CREATIVE PURSUITS
START WHEN THE
THINKER PERCEIVES
AN EXTERNAL STIMULUS
AND PROCESSES
IT IN HIS AND/OR HER
MIND.



BILINGUALISM
AND
MULTILINGUALISM
MIGHT IMPROVE ONE'S CREATIVE



JUST
TELLING
PEOPLE TO
'BE CREATIVE'



DOCENTEN
Becky Verthé
Dries Laperre

2u theorie, do NM,
aula minor

2u labo, vrij VM
KWE C2103

OPDRACHT 30 PTN

A3-schrift

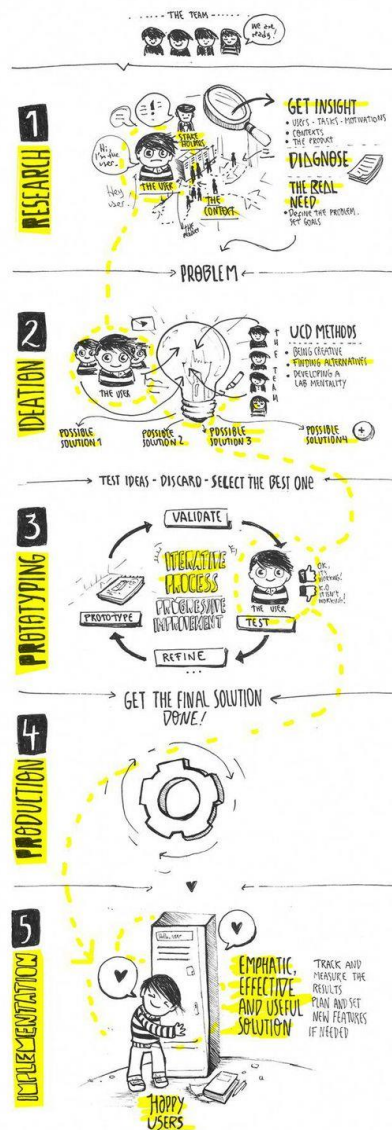
W1 > examen

Visualisatie v. theorielessen
Visualisatie v. voorbereiding v. theorielessen
(film, lectuur, activiteit)

Documentatie van labolessen

Flip the classroom
Je voorbereiding = lesticket





INTRODUCCIÓN Visual thinking

JORGE ÁLVAREZ

Contar cosas
COMPLICADAS
con dibujos
SENCILLOS.

DIBUJAR
nos ayuda.

PLANIFICAR

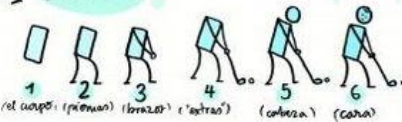
DIBUJAR es MUY
RAPIDO!!

CUALQUIERA
PUEDE
HACERLO

LOS DIBUJOS
NO TIENEN
BARRERAS
IDIOMAS

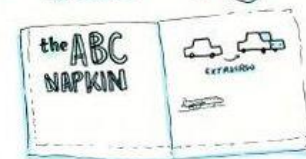
NO UTILIZAR!

COMO DIBUJAR
EL HOMBRE PAU



ETIQUETAR
SIEMPRE
los Dibujos!

UTILIZAR
RECURSOS
del CÓMIC



CREAR
PERSONAJES



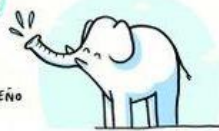
AÑADIR
TEXTURAS



consejo:
SIMPLIFICAR!

los BASICOS de DAVE GRAY

- 1 REFERENCIA SUELO
- 2 CENTRO de GRAVEDAD
- 3 CONECTAR FORMA CON SUELO
- 4 DE LO MÁS GRANDE A LO + PEQUEÑO



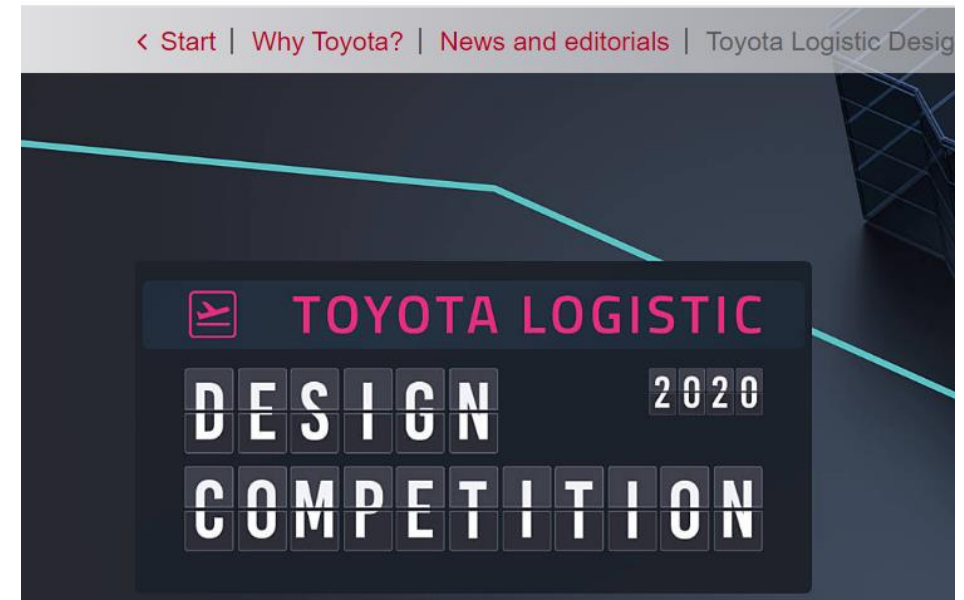
OPDRACHT 25 PTN

TOYOTA CHALLENGE

w1 – 22/10

TOYOTA

MATERIAL HANDLING



New baggage handling systems

OPDRACHT 5 PTN

DDW

21/10



Inspiratie verzamelen

OPDRACHTEN 35 PTN

7 DESIGN SPRINTS NA HERFSTVAKANTIE

Experimenteren met creativity tools
Een brainstorm organiseren, voorbereiden, leiden en rapporteren
Oefening en experiment
Persoonlijke zoektocht naar creativiteit

...

OPDRACHT 5 PTN

DESIGN SPRINT EXAMEN

Experimenteren met creativity tools
Een brainstorm organiseren, voorbereiden, leiden en rapporteren
Oefening en experiment
Persoonlijke zoektocht naar creativiteit

...

<https://docs.google.com/spreadsheets/d/1OQagM3XtHHVuTa4YvgIv1fbmX9Hd9kth9i9jfBgvcAg/edit?usp=sharing>

[illegible]

5W1H

CREATIVITY

patronen doorbreken

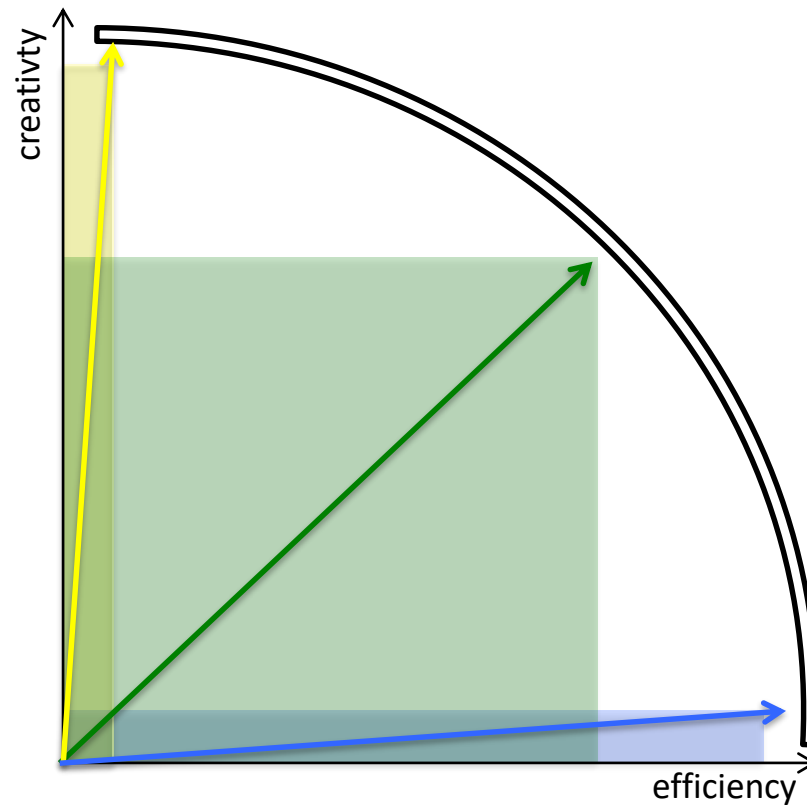
iedereen

overal

altijd

evolutietheorie

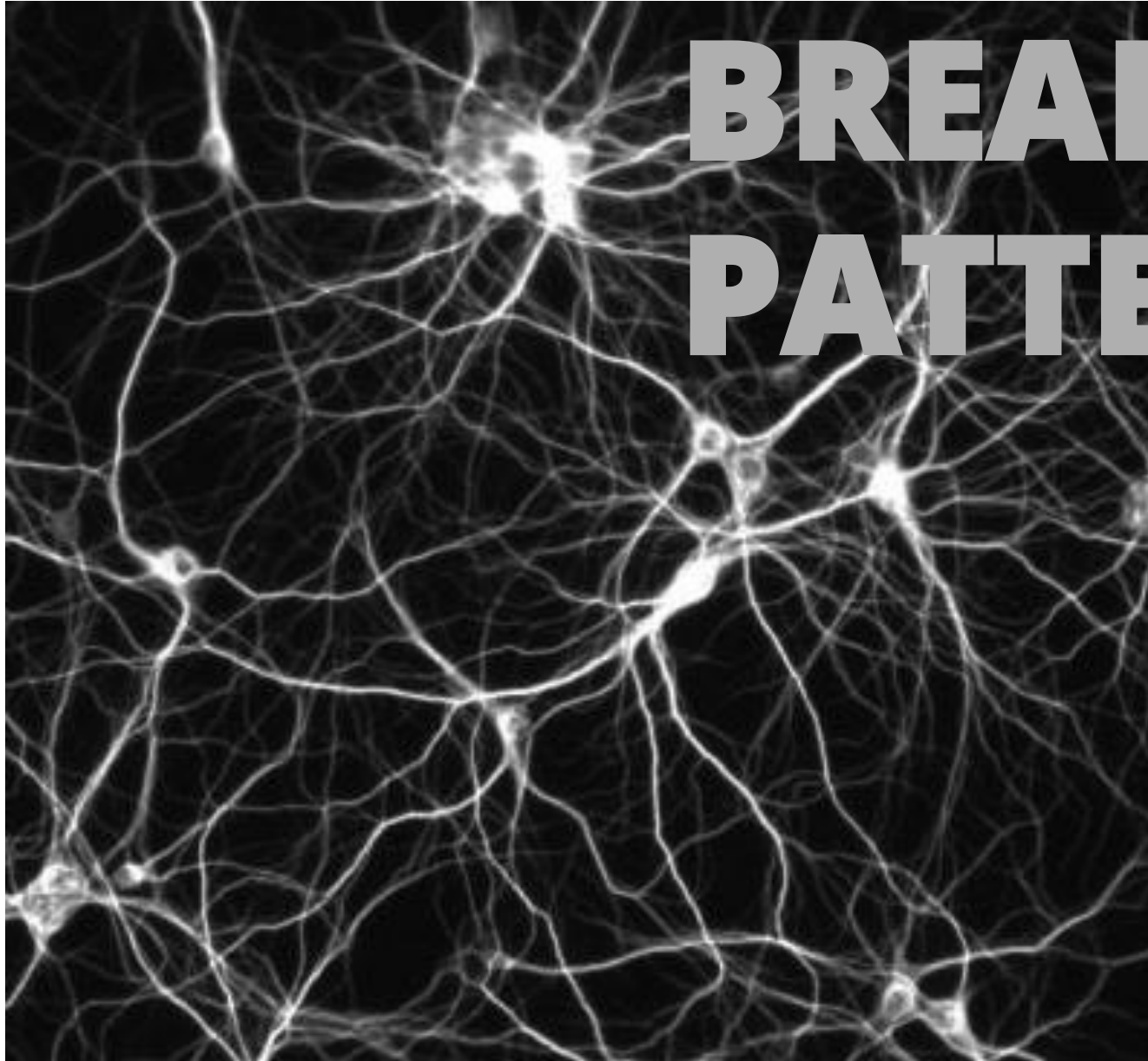
Creativity versus methodology



WHY DO WE NEED CREATIVITY? AND HOW TO GET STARTED

CREATIVITY WHAT

BREAKING PATTERNS







- COFFEE
- ESPRESSO
- WATER
- MILK
- MILK FOAM
- HALF & HALF
- CHOCOLATE
- WHISKEY
- WHIPPED CREAM



CUP O' JOE



ESPRESSO SHOT



ESPRESSO
MACCHIATO



CAFFÈ LATTE



CAPPUCCINO



ESPRESSO CON
PANNA



CAFÉ AU LAIT



RED EYE



AMERICANO



BREVE



MOCHA



IRISH COFFEE

Try a drink iced or with a flavor shot!

delicious
Coffee
enjoy it properly





TRUE or FALSE



TRUE or FALSE

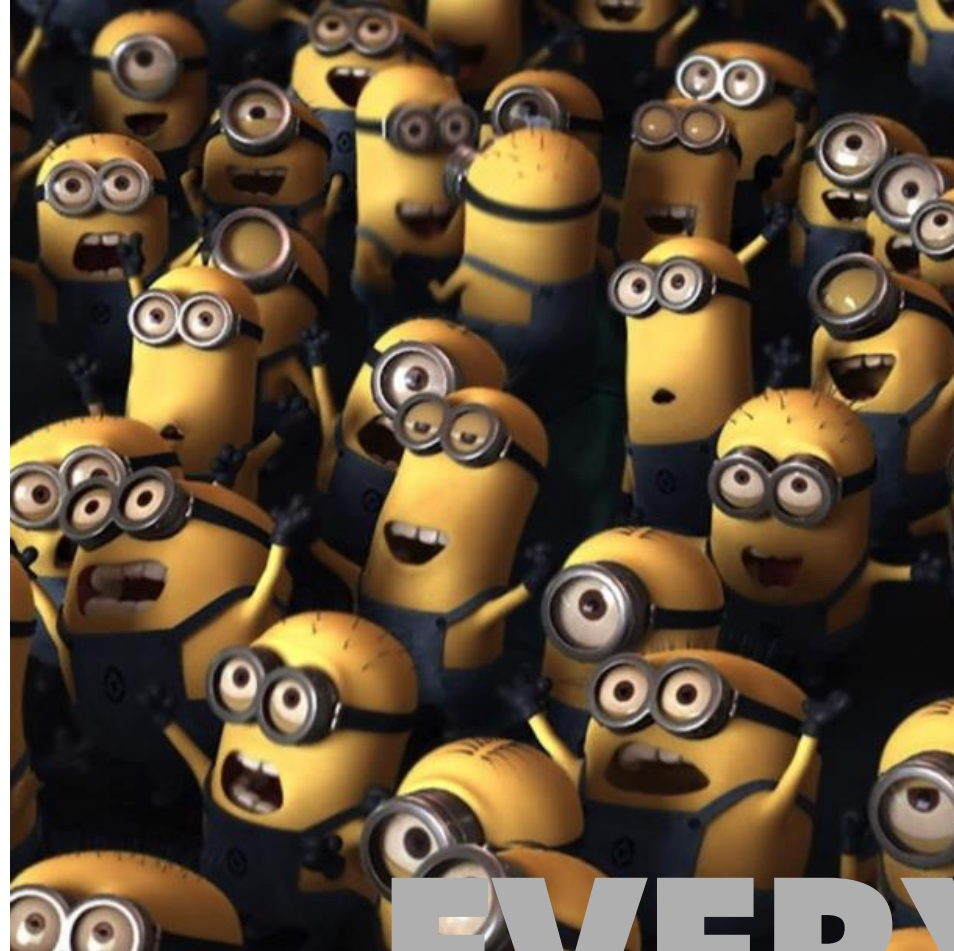
A creativity training has a positive effect on creativity ...



YES

Training that focusses on the creative thinking process and techniques are the most effective.

CREATIVITY WHO



**EVERY
ONE**

TRUE or FALSE

The larger a team, the less innovative
it is ...



NO

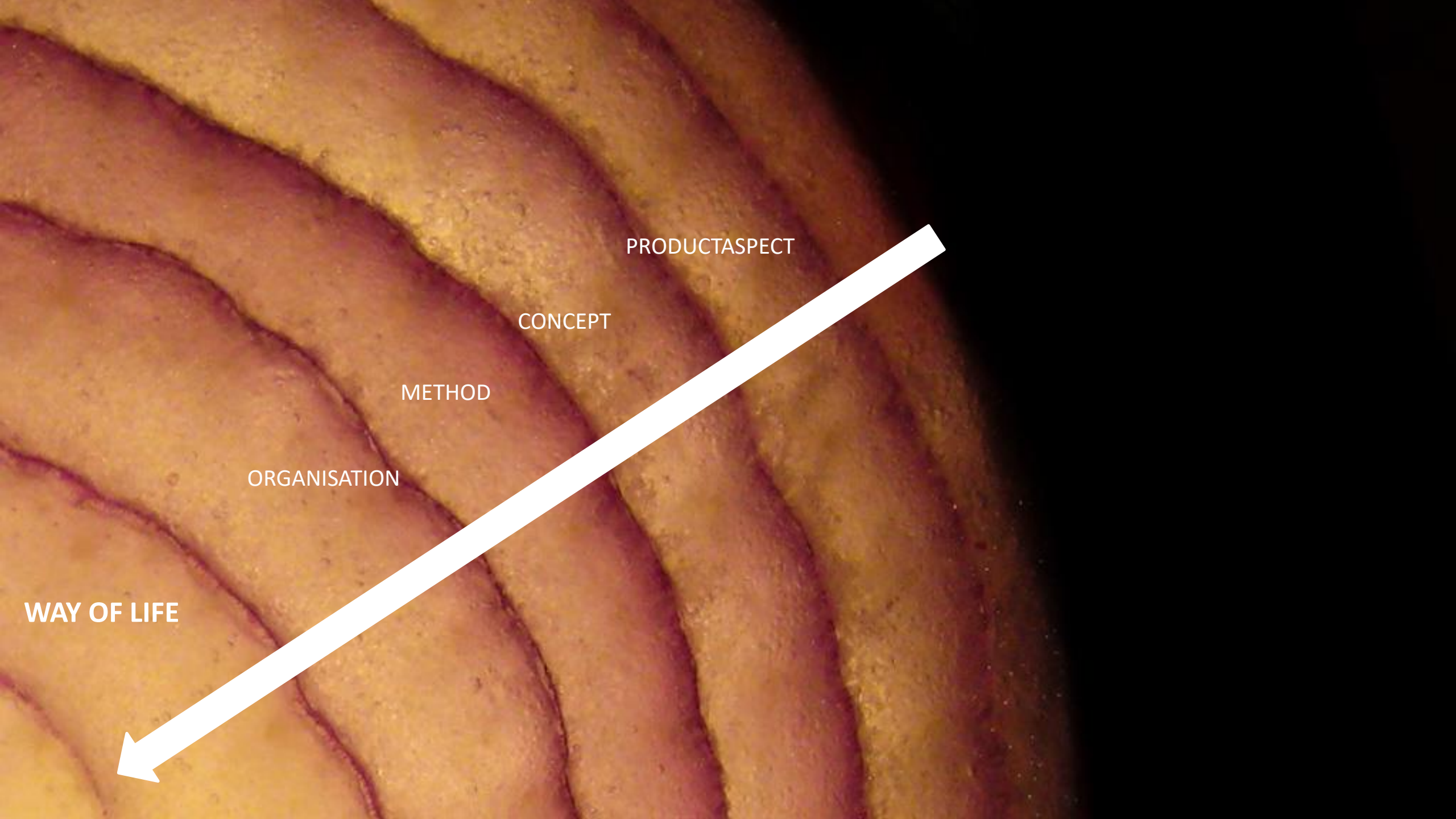
Research tells us that size of a team
does not effect the quality of its
innovative output.

Although, with larger teams you
should insure that communication
runs smoothly...

CREATIVITY WHEN & WHERE

**ANY
TIME,
ANY
PLACE!**





PRODUCTASPECT

CONCEPT

METHOD

ORGANISATION

WAY OF LIFE

TRUE or FALSE

Quantity breeds Quality
during a brainstorm ...



YES

The more ideas you generate during
a brainstorm, the more good ideas
are added, as long as the brainstorm
stays efficient

CREATIVITY WHY



**EVOLUTI
ON =
ADAPTAT
ION**

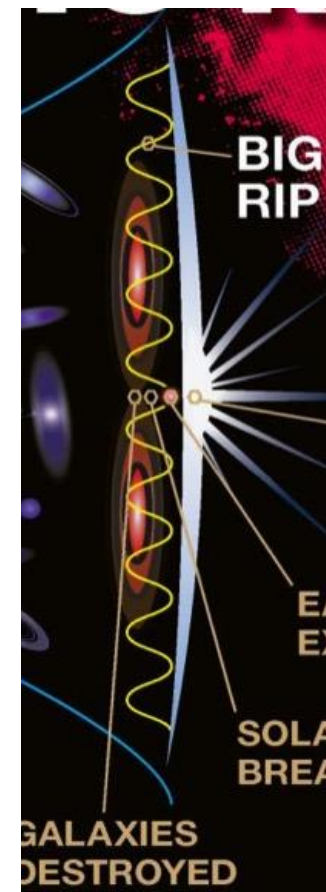
big bang



big bang



big rip



0

8.000.000.000



0

8.000.000.000

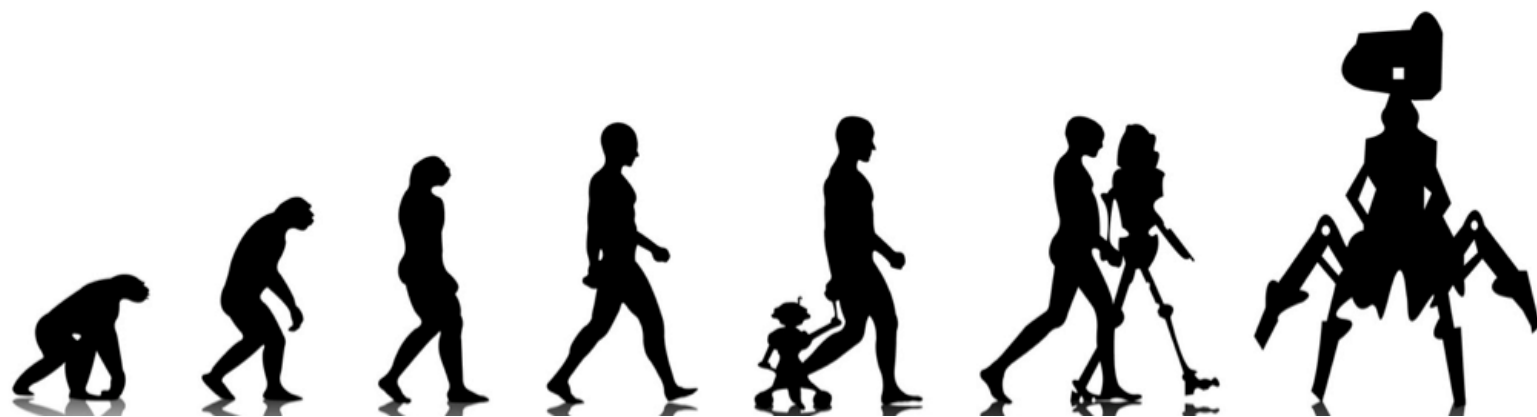




3,2M B.C

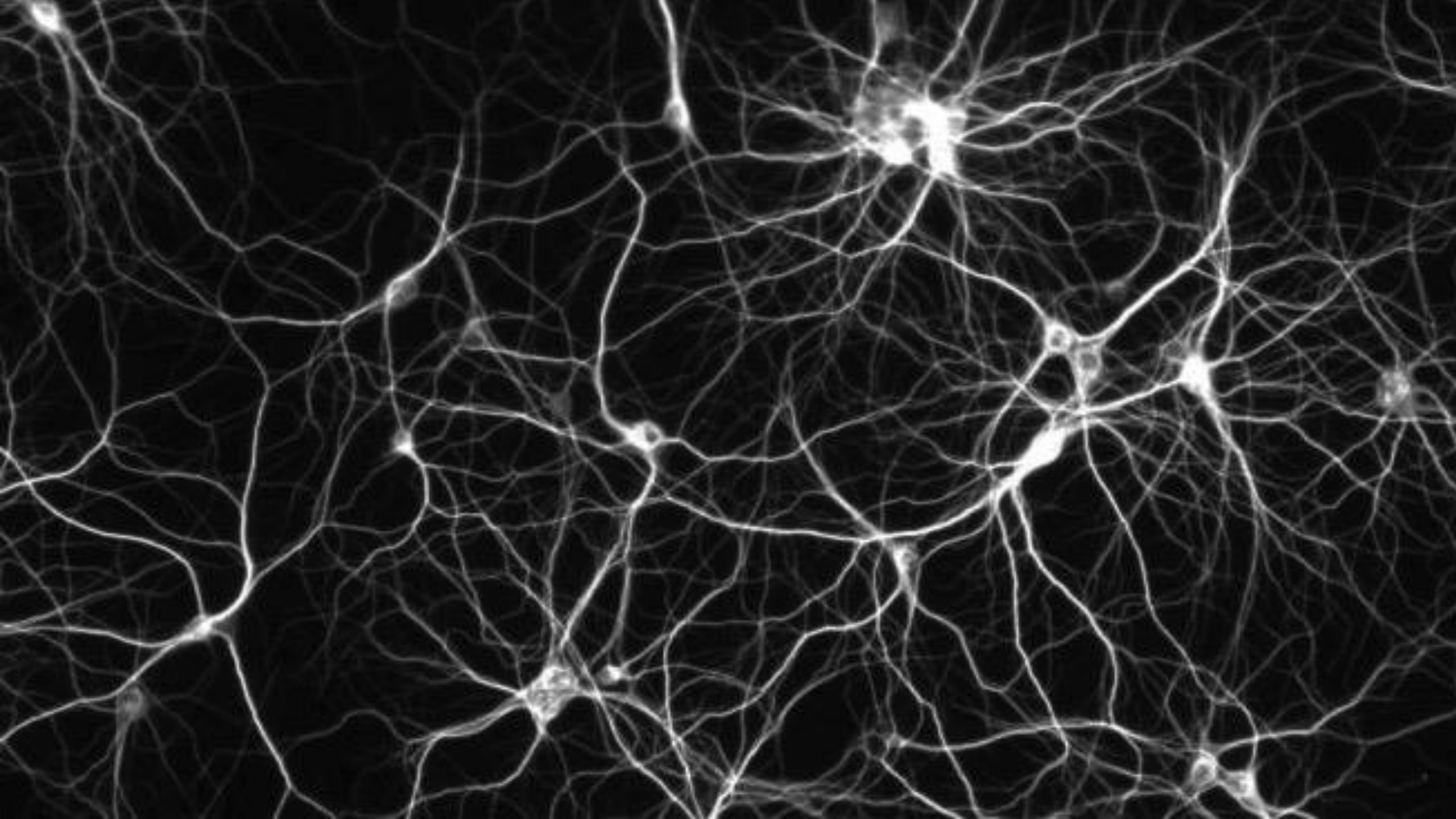
2019

?



*A cyborg manifesto, 1985, Donna
Haraway*





THAT'S WHY WE NEED **CREATIVITY**

CREATIVITY HOW



INSPIRATION, METHOD, SKILLS

WELL-ORGANIZED PEOPLE
NEED SOME *INSPIRATION*

***CHAOTIC* PEOPLE**
NEED A METHOD

Skills: exercise makes perfect!

INNOWIZ

METHOD

AWARENESS OF CREATIVE PROCESSES THROUGH 4 DEVELOPMENT STAGES

INSPIRATION

VISUAL AND INTERACTIVE DATABASE WITH CREATIVITY TECHNIQUES WWW.INNOWIZ.BE

CUSTOMIZED

TECHNIQUES ARE ALWAYS RELATED TO A CONTEXT; INNOWIZ FOR YOU

5

BASISVAAR DIGHEDEN CREATIVITE IT

#openheid (uitstel van oordeel)
#curiositeit (creatieve observatie)
#forceren (flexibel associëren)
#doorzettingsvermogen (stamina)
#verbeeldingskracht

openheid

Uitstel van oordeel





curiositeit

Creatieve observatie





test your awareness do the test



Zoeken

Bladeren

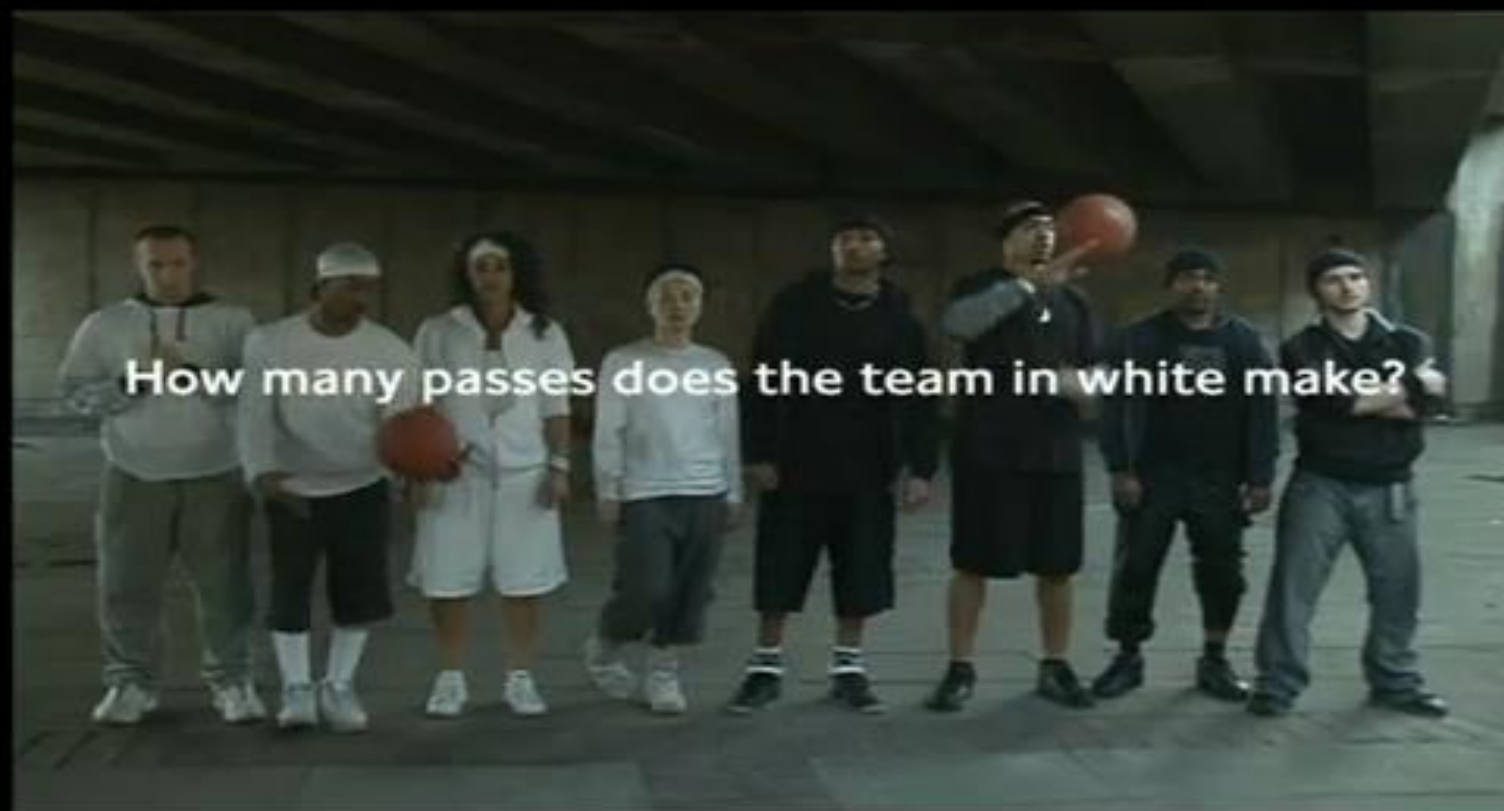
Test Your Awareness: Do The Test

dothetest

5 video's



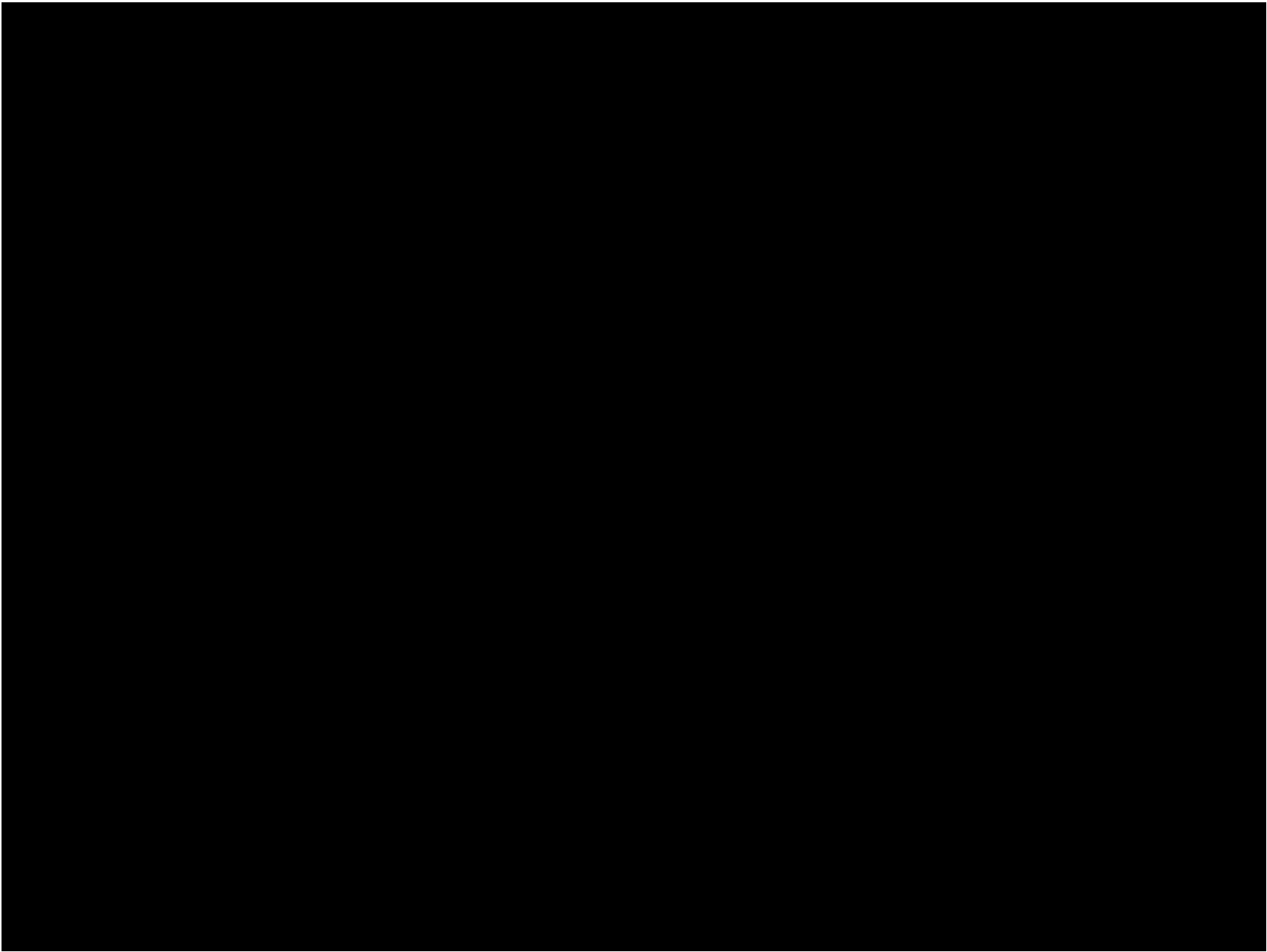
Abonneren



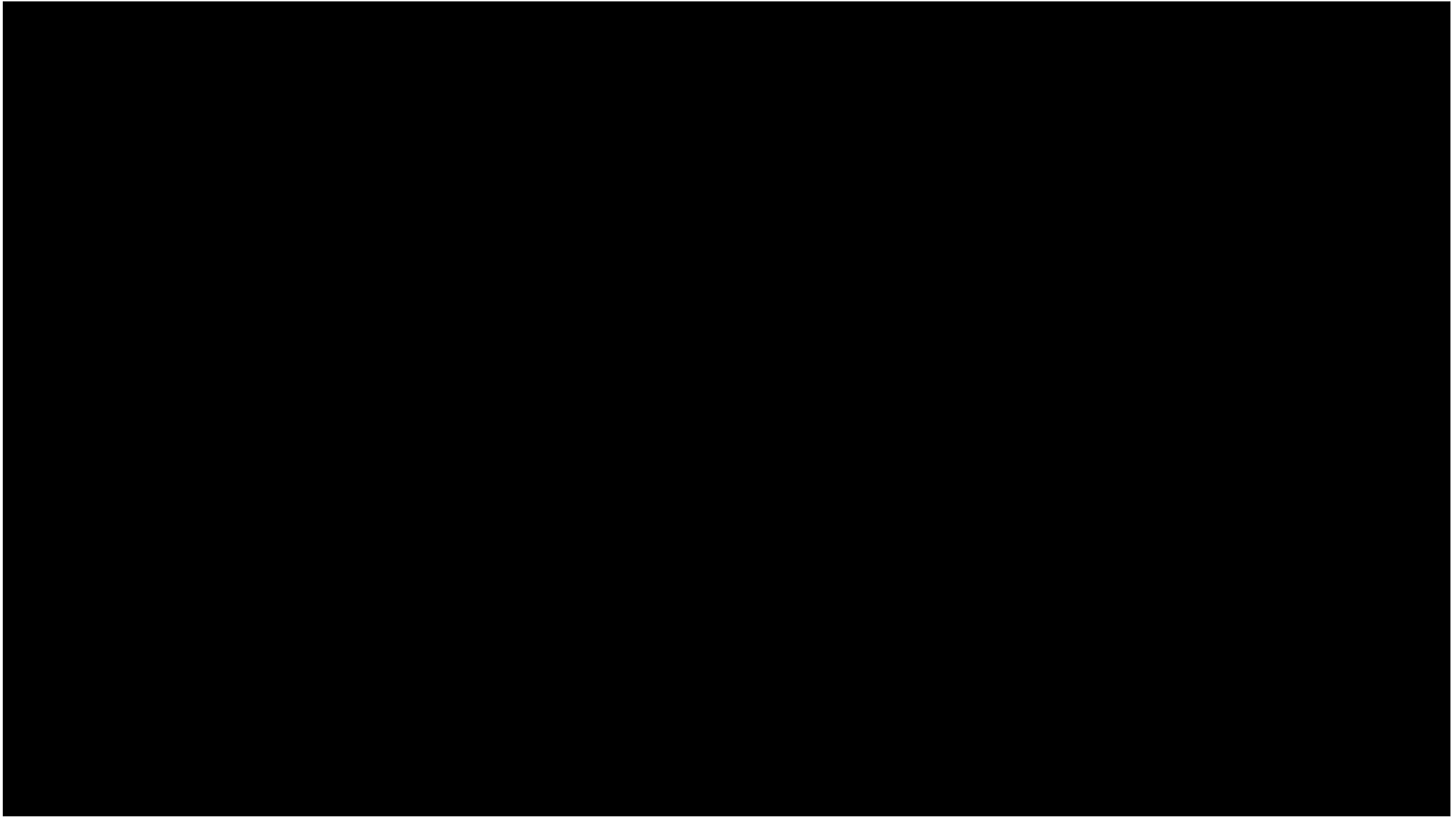
0:08 / 1:09

360p



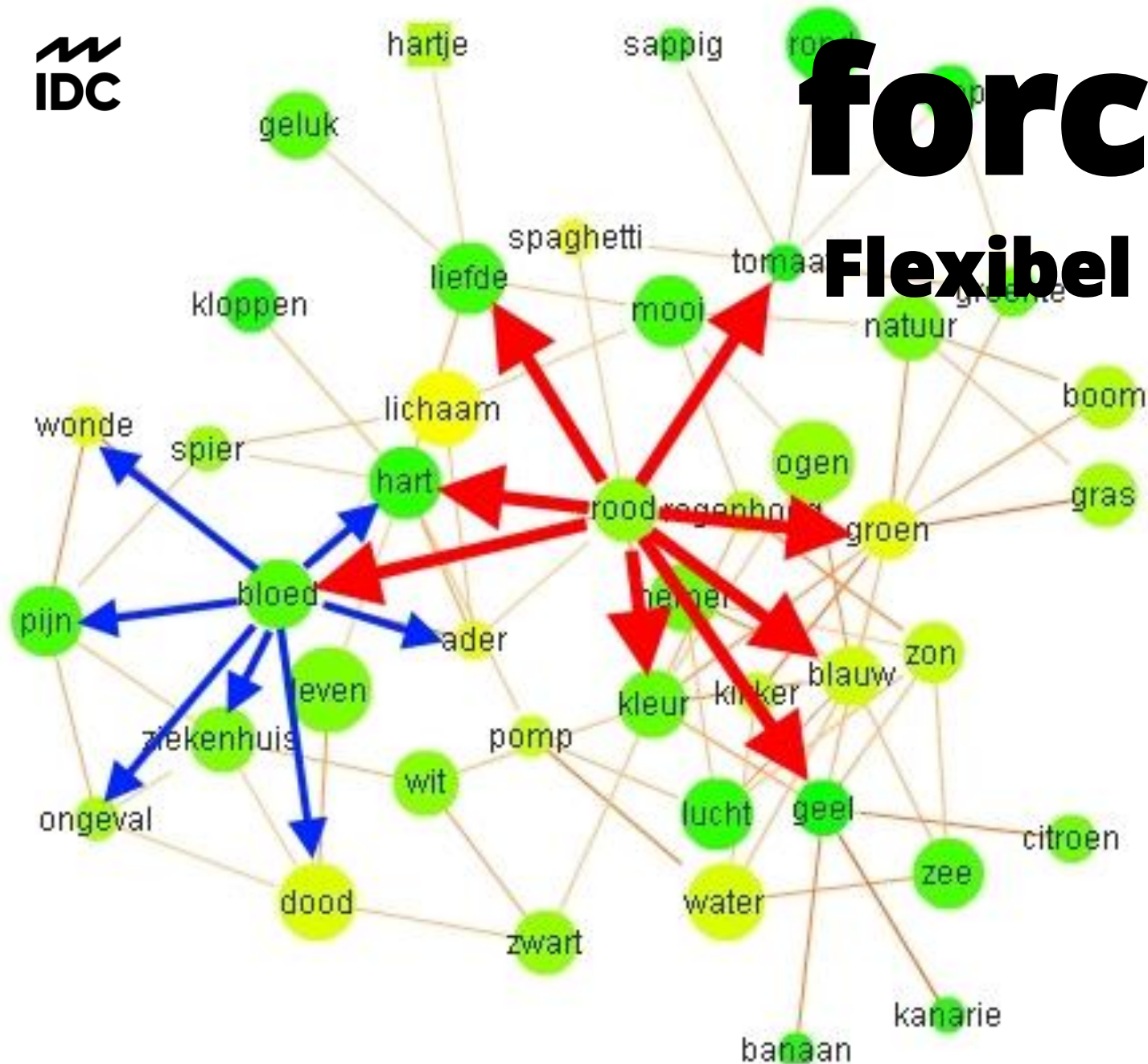


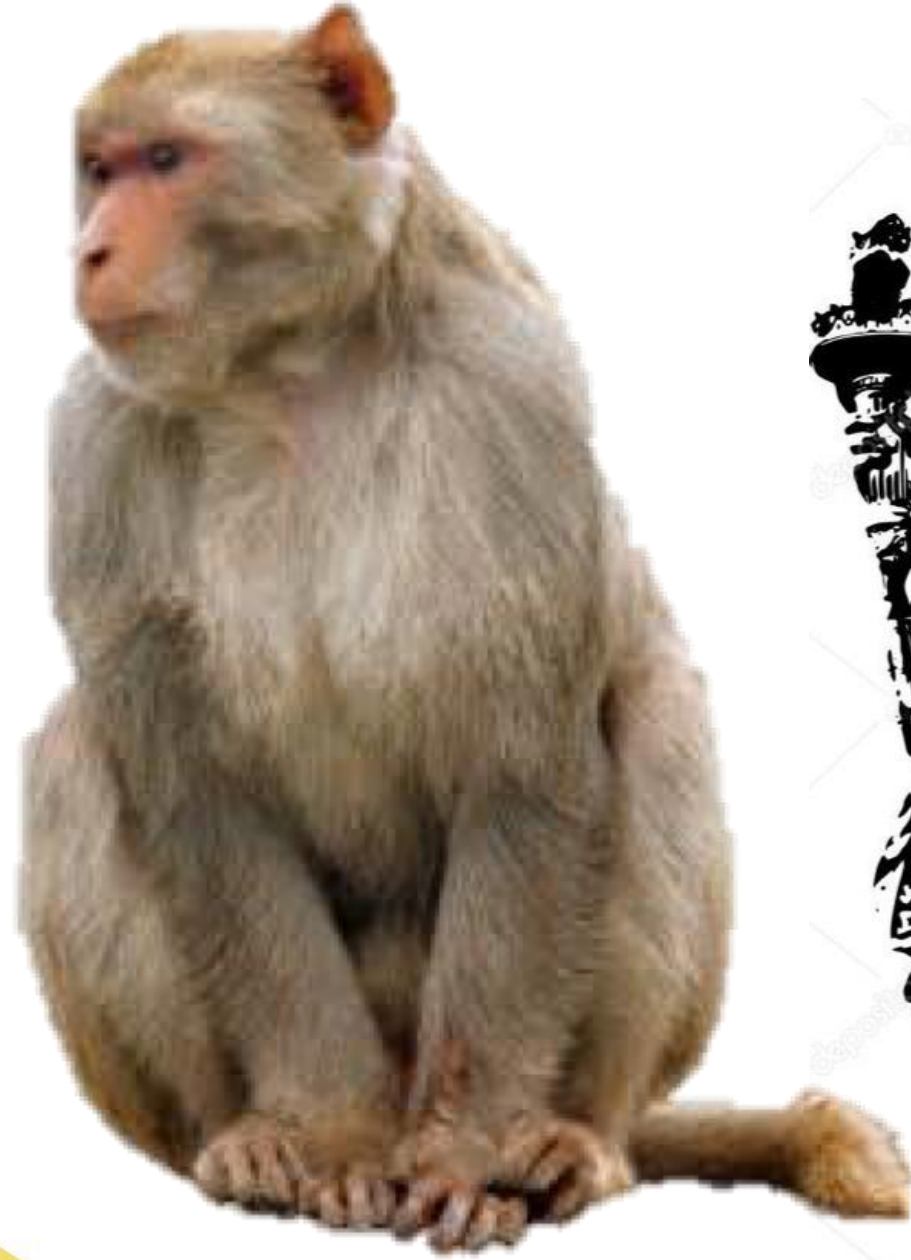




forceren

Flexibel associëren





howest
hogeschool

IDC

doorzettingen vermogen genereren kwantiteit



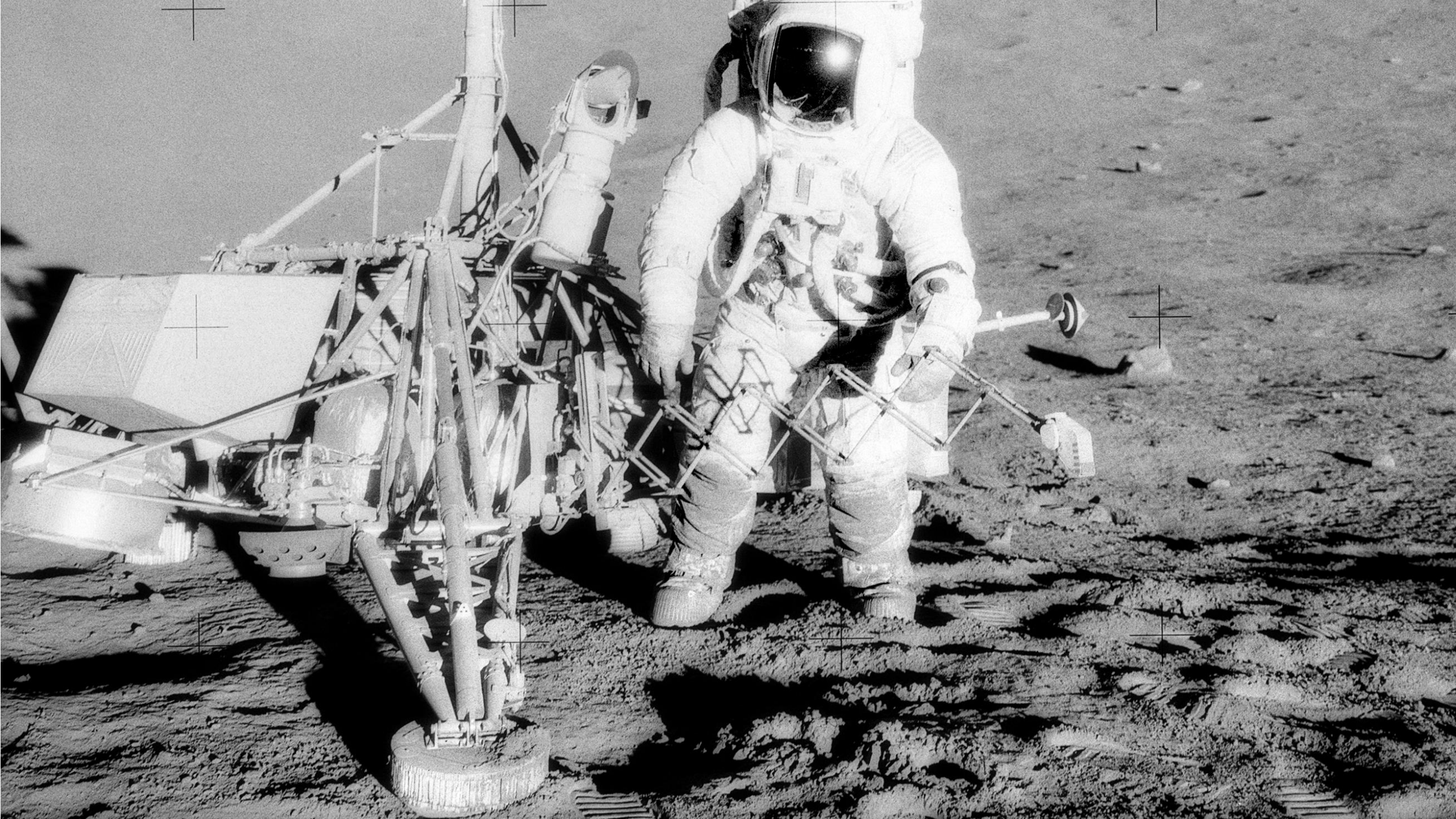
(Her)ontwikkel verbeelding

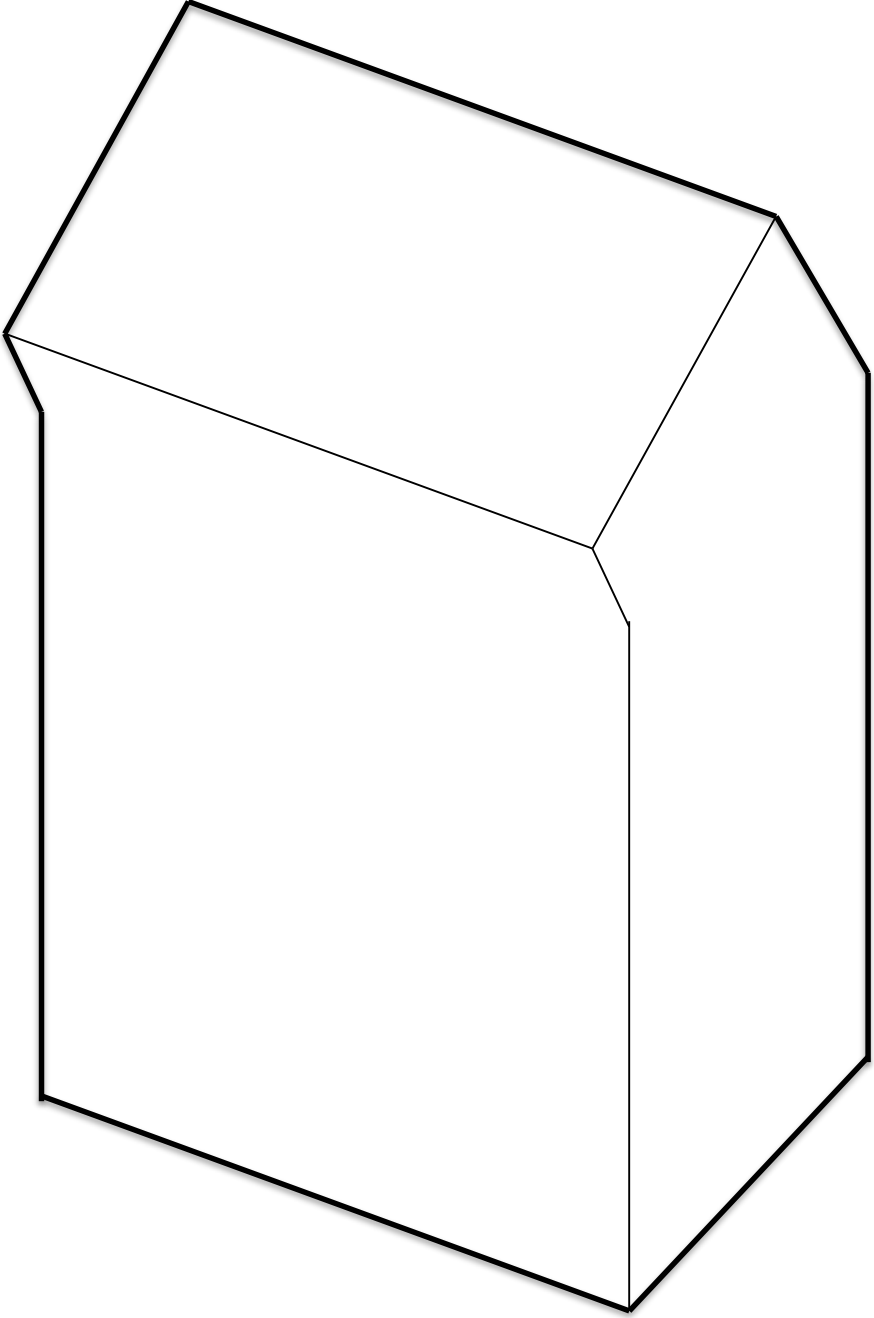
imagination







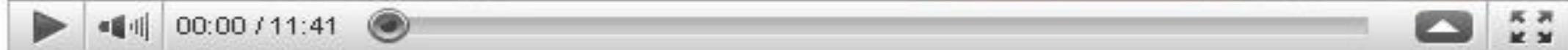


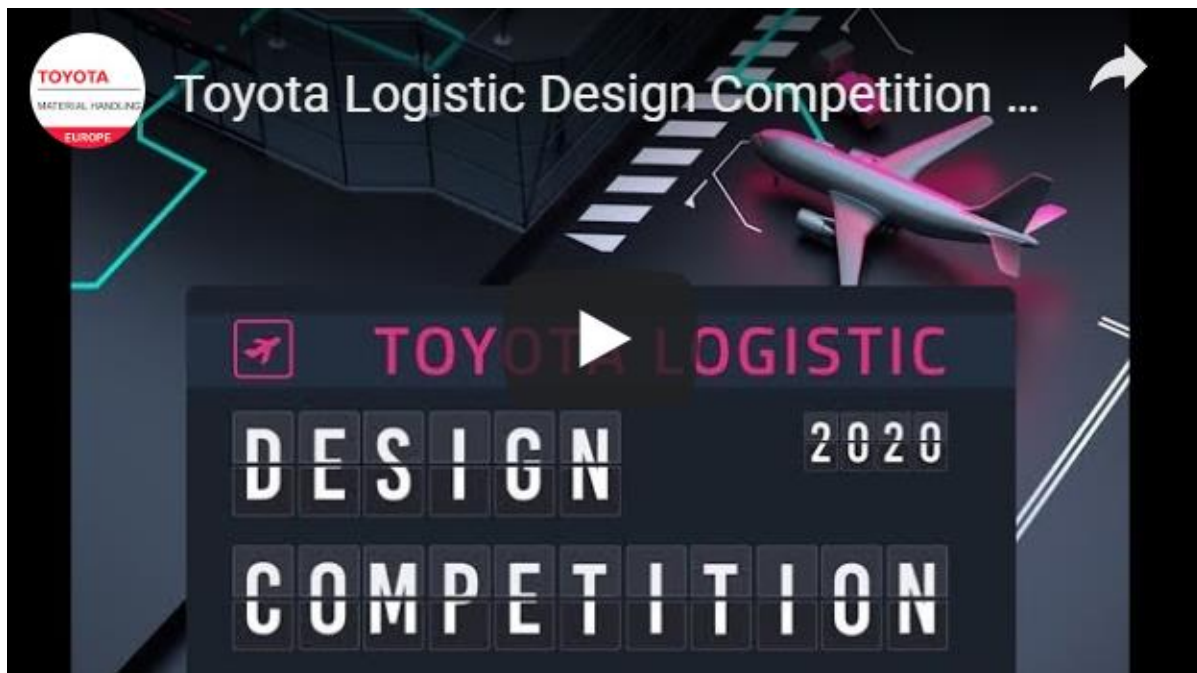


Ken Robinson on reforming education: ADHD is a "fictitious epidemic."

Mark Frauenfelder at 5:47 PM Wednesday, Apr 27, 2011

RSA Animate - Changing Education Paradigms





BEKIJKEN
TEGEN
MORGEN

<https://tldc.toyota-forklifts.eu/>



**BEKIJKEN
TEGEN
VOLGEN
DE WEEK**

**LEZEN TEGEN
VOLGENDE
WEEK**

