

2019 - 2020

Sarah Vierstraete

SKILLS 3

INGN

1 informatie-opbouw

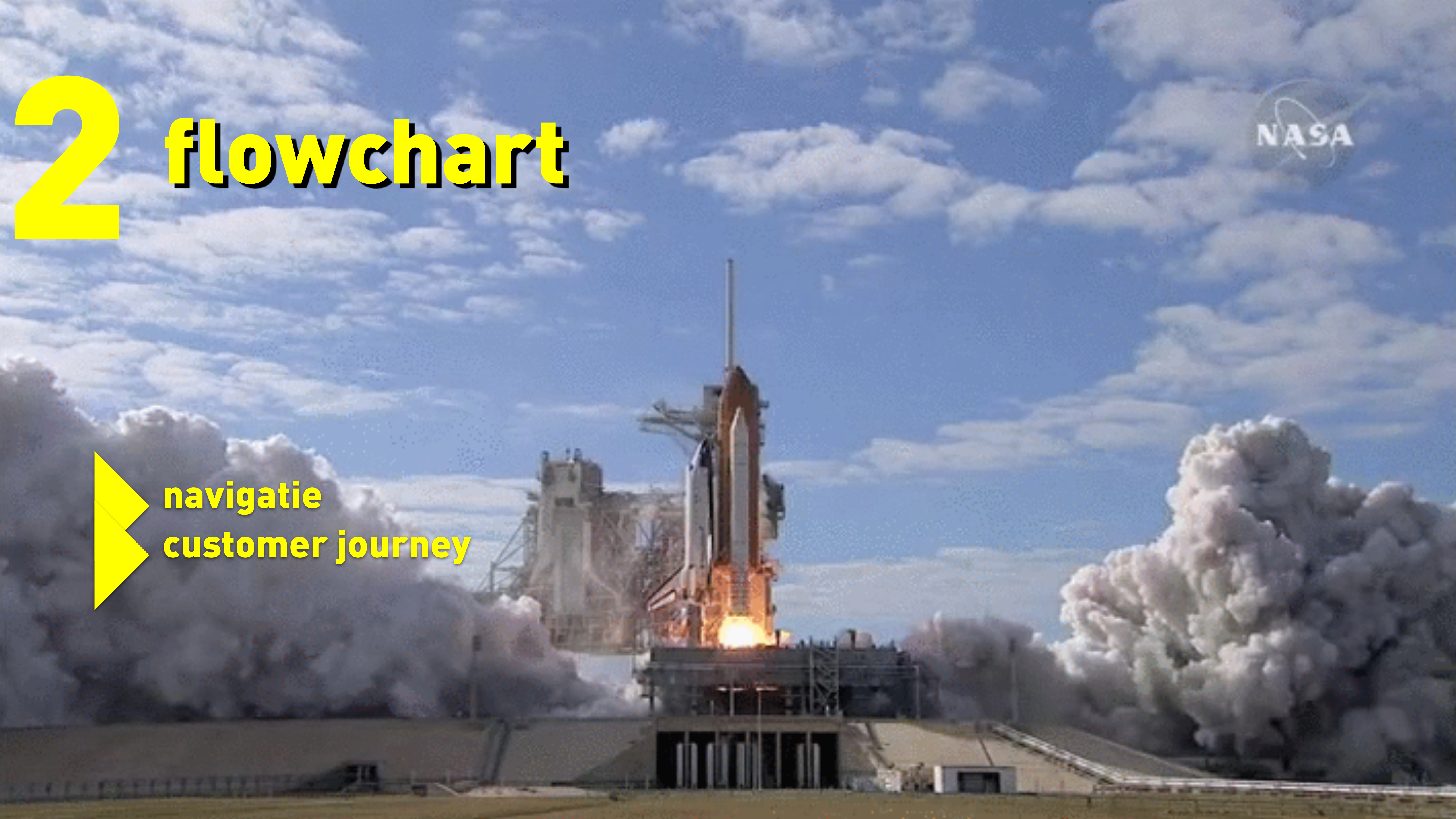
doelstellingen
UX



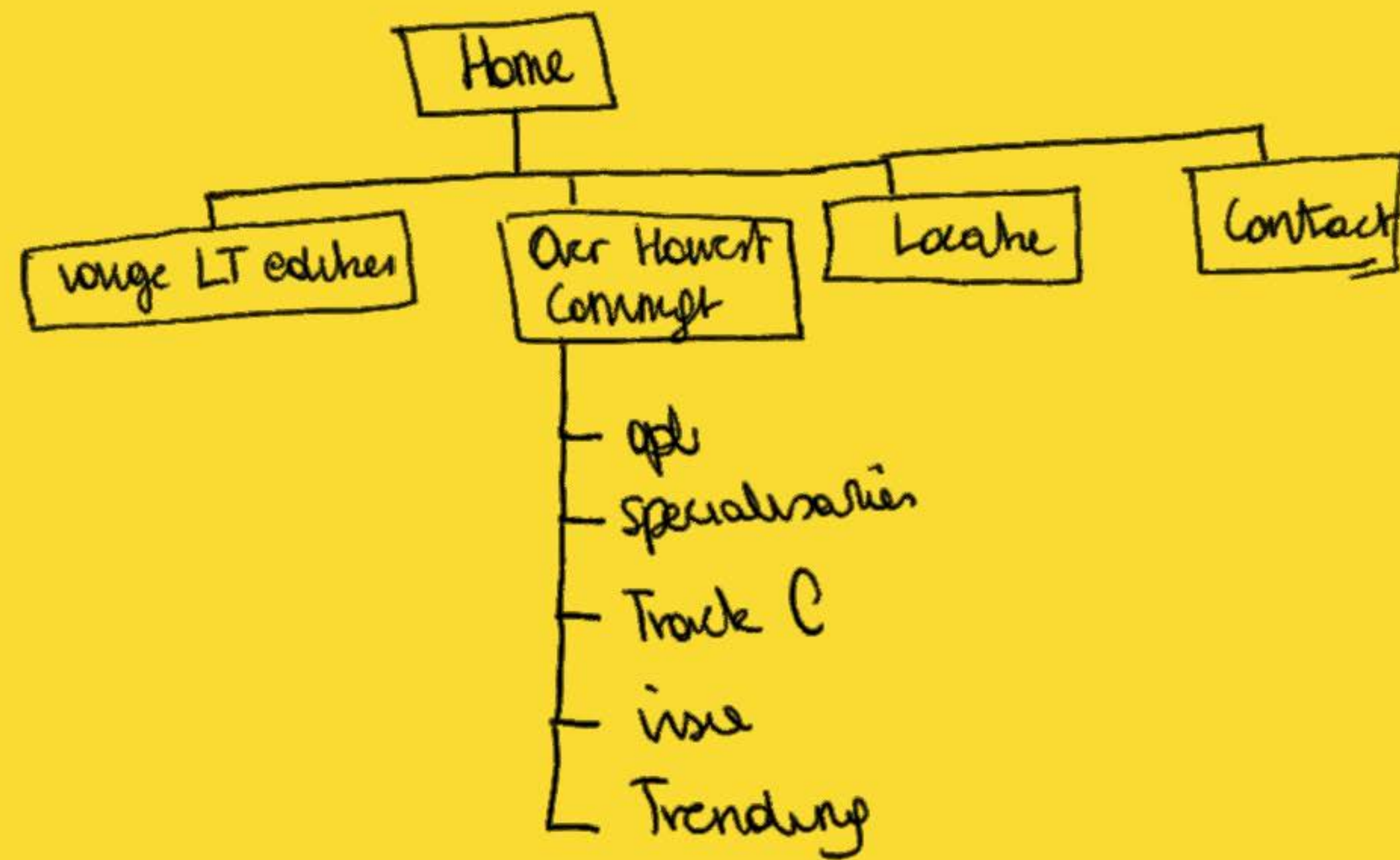
2 flowchart



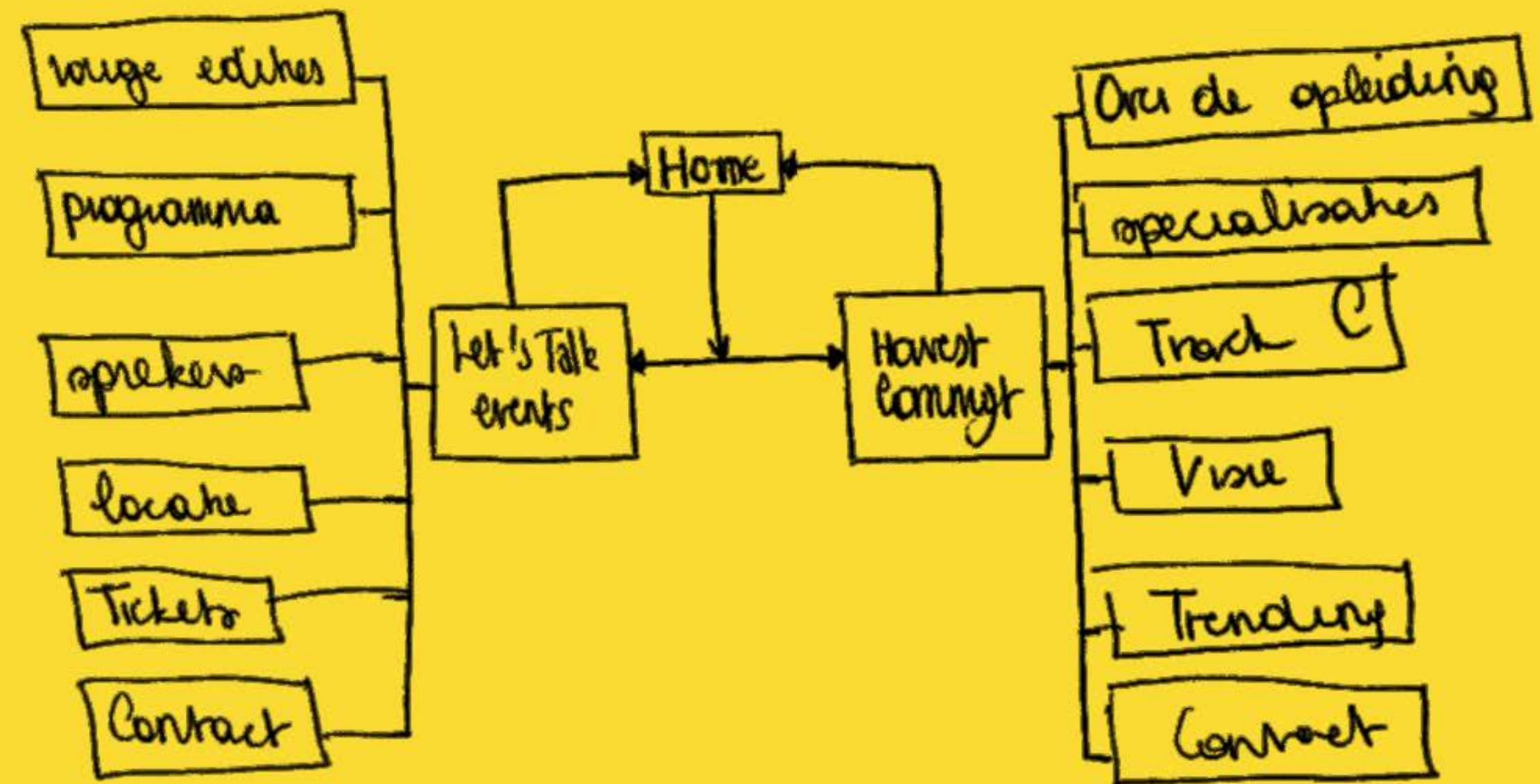
► navigatie
customer journey



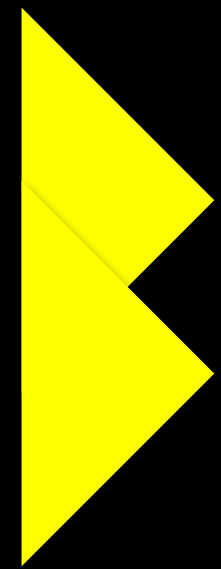
let's Talk Influencers
herfst 2018



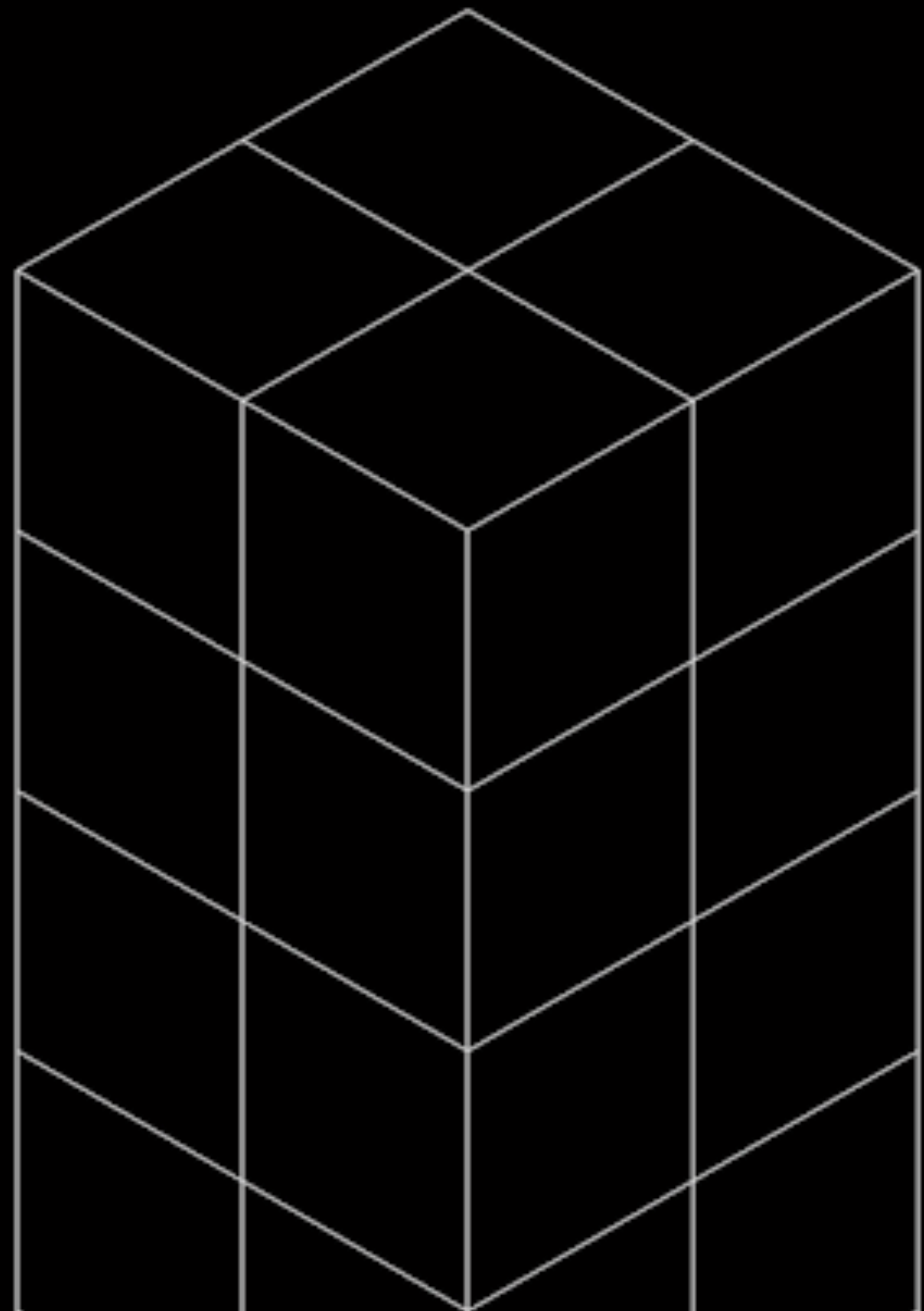
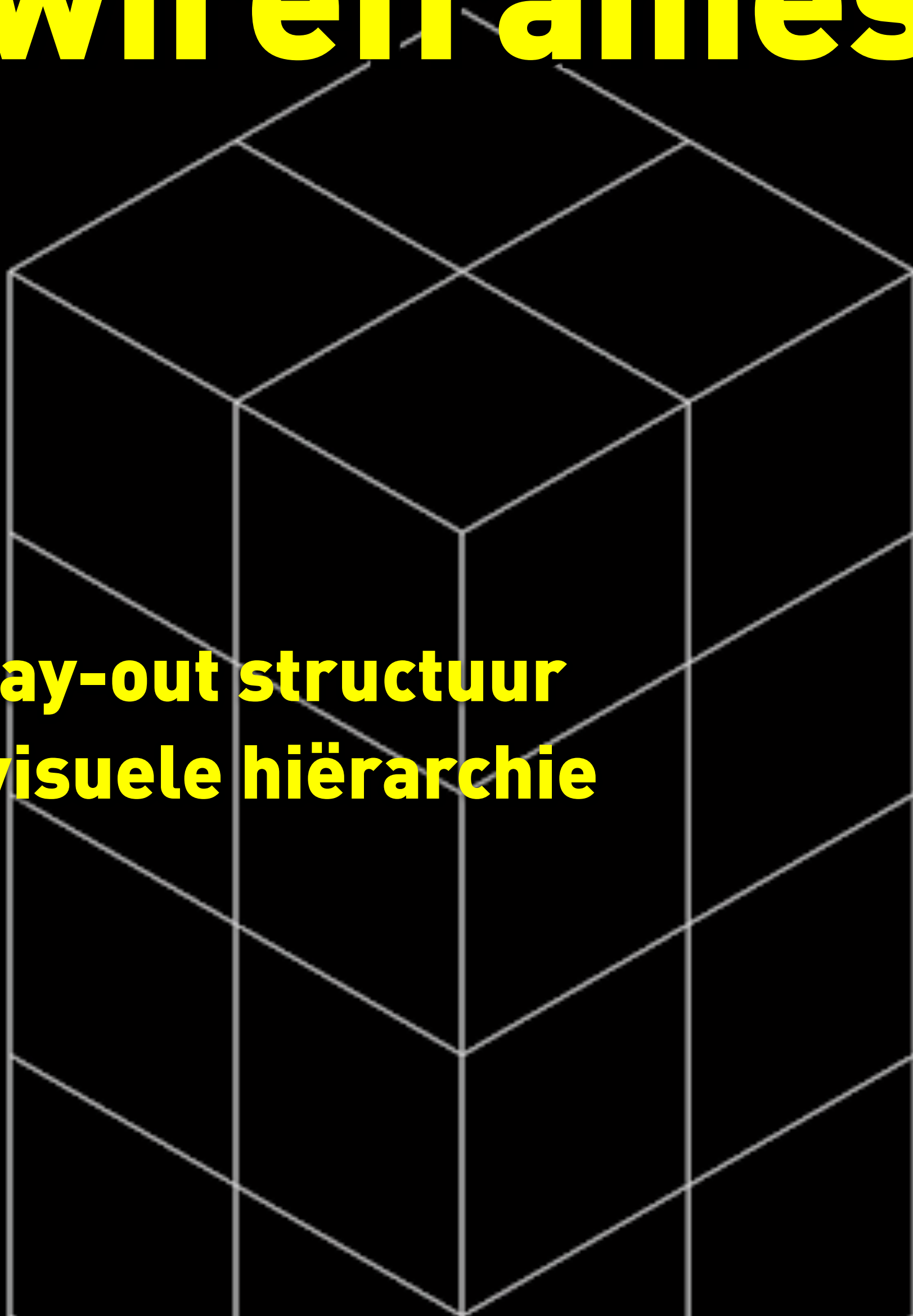
let's Talk houthof be
zomer 2018

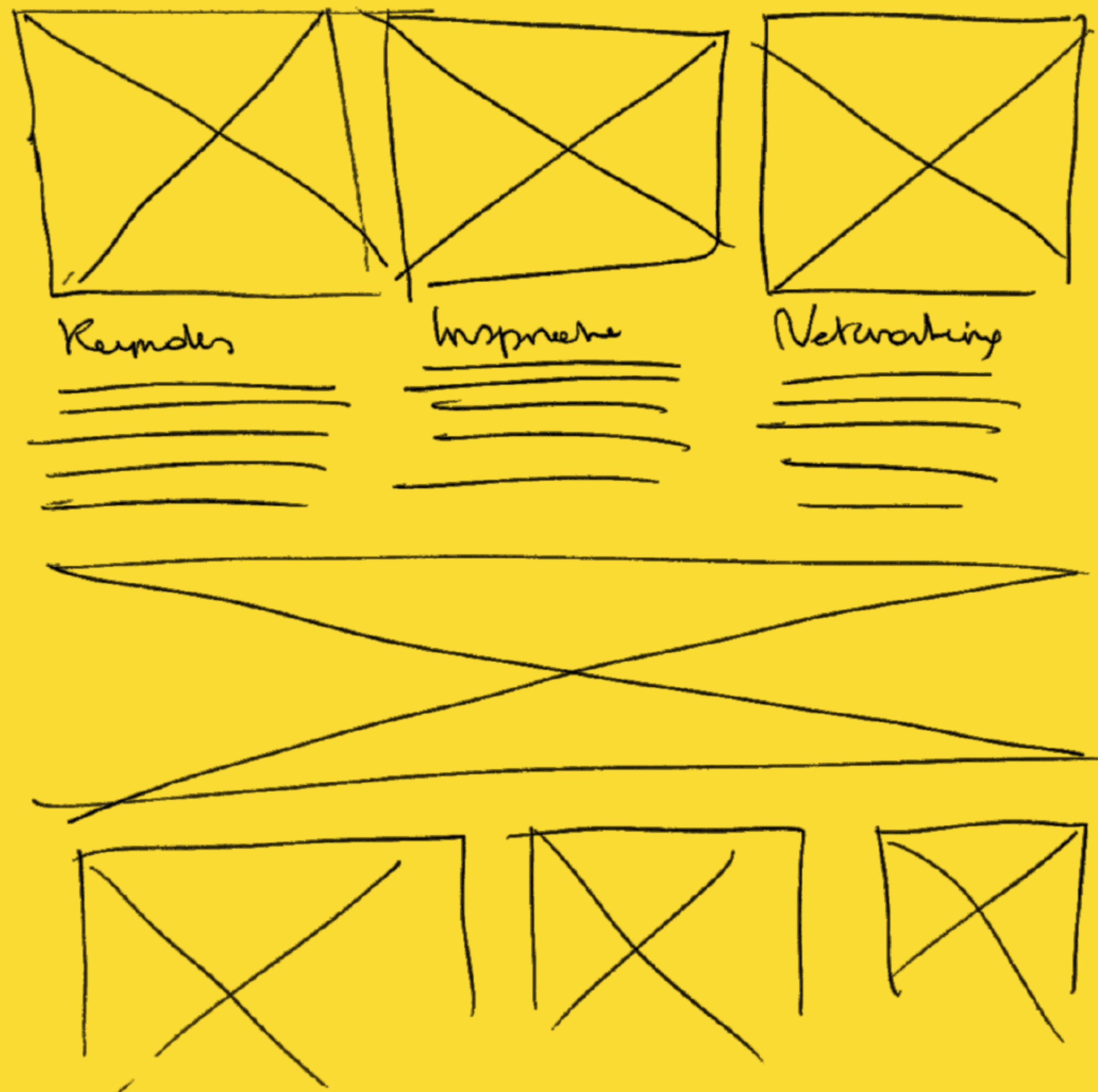


3 wireframes



lay-out structuur
visuele hiërarchie





4 elementen van webpagina

**titel,
favicon,
header,
navigatie,
body,
call to action,
jumplink,
footer,
...**





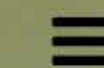
HOME

VORIGE LET'S TALK EDITIES

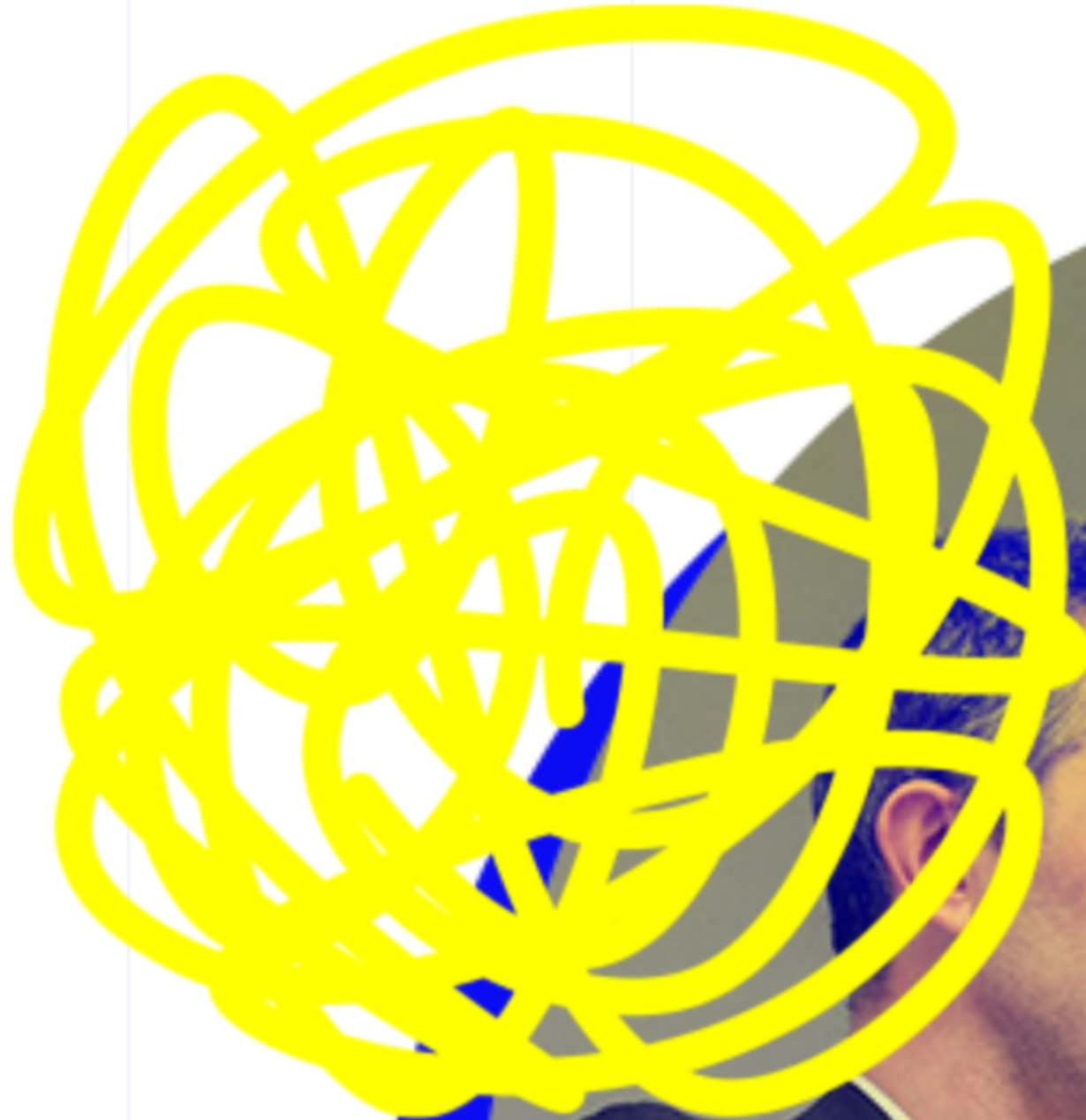
OVER HOWEST COMMUNICATIEMANAGEMENT

LOCATIE

CONTACT



Een initiatief van Bacheloropleiding Communicatiemanagement aan Howest



Push your content button!

LET'S TALK

woensdag 8 mei 2019

POWERED
ACCE



CONTENT



5 tips

navigatie

“beleefde website”

hapklare inhoud

structuur & visuele hiërarchie

